

De Pointe Research



Gold, Art and the importance of portfolio diversification in 2024



01

Risk Mitigation

A diverse portfolio aims to minimise the impact of any single asset's performance on the entire portfolio.

02

Enhanced Stability

Portfolio diversification can provide a buffer against market volatility and economic uncertainties.

03

Long-Term Growth

Diverse portfolios can achieve long-term growth while minimising impact of market downturns

2450 BC

GOLD IS FIRST DISCOVERED

564 BC

FIRST GOLD COINS STRUCK

1324

MANSA MUSA'S PILGRIMAGE

1848

THE CALIFORNIA GOLD RUSH

1944

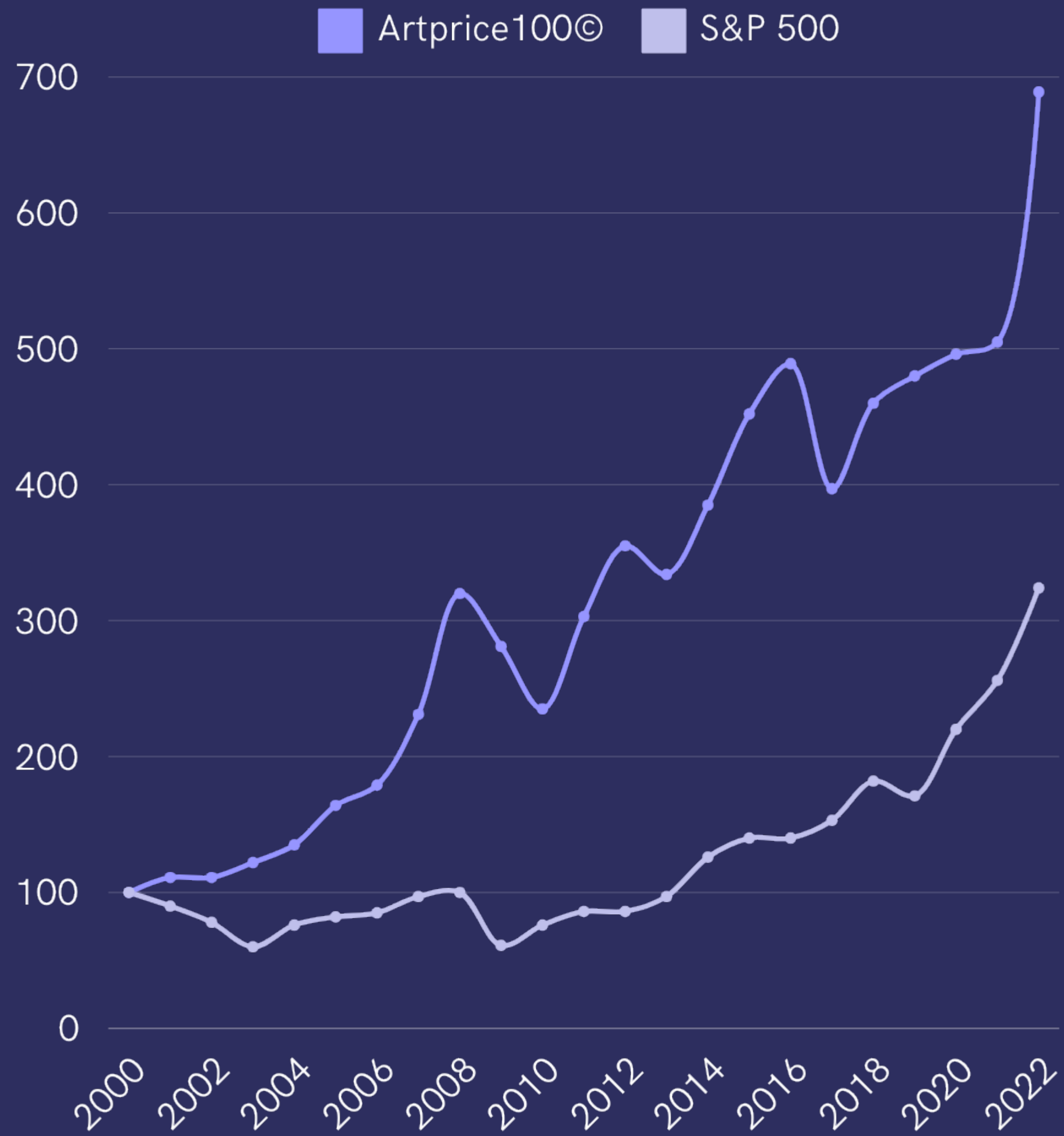
BRETTON WOODS AGREEMENT

1971

END OF THE GOLD STANDARD







Gold Coins



The \$19 billion generational coin collecting market favours rare coins for their scarcity, offering higher returns than common gold bars and mainstream coins.

Gold Bullion



Gold bullion isn't UK CGT exempt but is VAT-free. Unlike coins, it carries lower production costs, translating to lower premiums for investors.

Graded Gold Coins



Grading gold coins certifies purity, authenticity, mint stamp, and condition, increasing demand and simplifying sales for investors, enhancing prices.



1 Research

2 Advice

3 Track Records



THREE ALTERNATIVE INVESTMENTS TO CONSIDER IN 2024

Navigating Non-Traditional
Investment Opportunities



Investment Outlook 2024



The property market in 2024 is characterised by forecasted declines in house prices amid economic challenges and affordability concerns. Despite these headwinds, partial recovery in market confidence is anticipated as interest rates ease and affordability improves. However, forecast uncertainty remains high, necessitating a cautious approach for investors eyeing opportunities in the property sector.



MARKET OVERVIEW

The property market has experienced fluctuations in recent years, with various factors impacting supply, demand, and pricing dynamics. Economic pressures, including inflation and higher interest rates, have contributed to affordability challenges, leading to fewer property completions. However, pockets of resilience have been observed, particularly in regions with favourable market conditions and demographic trends.



www.depointe.co.uk

POTENTIAL DEVELOPMENTS IN 2024

In 2024, the property market is expected to witness continued downward pressure on house prices, driven by economic factors and affordability constraints. Despite these challenges, signs of market stabilisation and modest recovery are anticipated, supported by easing interest rates and improving affordability. However, forecast uncertainty remains elevated, posing challenges for investors and stakeholders.



INVESTMENT STRATEGIES & CONSIDERATIONS

Investors seeking opportunities in the property market should adopt a cautious and strategic approach in 2024. Assessing market conditions, regional trends, and economic indicators can help identify potential investment prospects. Diversification across property types and geographic locations may mitigate risks associated with localised market downturns. Additionally, maintaining liquidity and flexibility in investment portfolios



www.depointe.co.uk
info@depointe.co.uk
+44 20 8068 2885