



A Simple to Execute and High  
Probability Swing Trading Method  
Master Investor  
April 15th, 2023

# VectorVest

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# Agenda

Welcome

The VectorVest System of Analyzing Shares

Market Timing...Knowing the Right Time to Buy Stocks

Finding the very best Swing Trading Stocks

<https://www.vectorvest.co.uk/execute>

# The VectorVest System

## The VectorVest System for Analyzing Stocks

# The VectorVest System

Value goes up when:

- Earning go Up
- Inflation goes Down
- Interest rates go Down

# The VectorVest System

VectorVest believes every Investor  
should know:

What a stock is Really Worth.

How Safe it Is.

When to Buy, Sell or Hold.



# Relative Value

## An Indicator of Long-Term Price Appreciation Potential

Price, Value, Earnings Growth, Relative Safety (Risk), and Corporate Bond Rates are used to compute Relative Value.

# Relative Safety

## An Indicator of Risk

Consistency and Predictability of Financial Performance are the Primary Factors in Assessing Relative Safety.



# Relative Timing

## An Indicator of Short-Term Price Trend

The Direction, Magnitude and Dynamics of Price History are used to determine Relative Timing.

# VST - Vector

## The Master Indicator

VST-Vector combines RV, RS and RT into a single comprehensive indicator.

This combination incorporates both fundamental and technical analysis.

# Stop Price

An Indicator of When to Sell or  
Cover a Position

A 13-Week Moving Average of Closing Prices  
adjusted for the fundamentals of RV and RS is  
used to compute Stop-Price.

# The VectorVest System

## Buy, Sell or Hold Criteria

**B**

1. Price > Stop Price
2. VST > 1
3. RT > 1
4. Price must be diverging away from Stop Price

**S**

Price < Stop Price

**H**

Price > Stop, but any one of the other three factors needed to receive a Buy are not met.

# StockViewer...Top VST Stocks...

↓↑ VST DESC, Symbol ASC | 
 Top 50 | 
 2070 Found | 
  | 
 Clear | 
 QuickTest Top 1 | 
 Graph Selected | 
 QuickFo

4/4/2023

| Company           | Symbol | Exch. | Price    | Value   | Change | %PRC  | RV   | RS   | RT   | VST ▼ | REC | Stop  | CI   | GRT |
|-------------------|--------|-------|----------|---------|--------|-------|------|------|------|-------|-----|-------|------|-----|
| Kitwave Group Plc | KITW.L | A     | 276.50   | 302.26  | +4.50  | +1.65 | 1.42 | 1.13 | 1.70 | 1.45  | B   | 241.6 | 1.64 | 25  |
| 4Imprint Grp      | FOUR.L | L     | 4,820.00 | 3,852.8 | 0.00   | 0.00  | 1.69 | 1.44 | 1.18 | 1.43  | B   | 4,465 | 1.65 | 42  |
| Thungela Resource | TGA.L  | L     | 924.00   | 1,400.0 | -1.80  | -0.19 | 2.00 | 1.18 | 0.70 | 1.34  | H   | 912.1 | 0.55 | 40  |
| Energiean Plc     | ENOG.L | L     | 1,349.00 | 1,763.0 | -3.00  | -0.22 | 1.63 | 0.96 | 1.34 | 1.32  | B   | 1,211 | 0.62 | 42  |

# KITW.L





# FOUR.L



# FOUR.L



# ENOG.L



# Market Timing

How to Accurately Determine  
Market Direction

# The VectorVest System

VectorVest believes in

Buying rising stocks in rising markets and  
Selling falling stocks in falling markets.

# Market Direction

Direction is the key to making money  
in any market.

“Being on the wrong side of the market is the  
worst thing that can happen to an investor.  
It doesn't have to happen to you.”

- P. 90 - *Stocks, Strategies and Common Sense*



***Buy & Hold Is The Way To Go!***



# Market Timing

VectorVest 7 UK - End Of Day

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**QuickList** Market Close on 4/4/2023

| Company Name   | Symbol | Price    | Change | % Change |
|----------------|--------|----------|--------|----------|
| FTSE 100 Index | ^FTSE  | 7,634.52 | -38.48 | -0.50%   |
| FTSE AIM Index | ^FTAI  | 810.22   | -3.17  | -0.39%   |
| VV Composite   | VVC/UK | 457.953  | -1.886 | -0.41%   |

**VectorVest at a Glance** Market Close on 4/4/2023

Buys: 182 (8.8%)  
 Sells: 508 (24.5%)

**Market Profile**  
 # Stocks: 2,070  
 BSR: 0.36  
 MTI: 0.91  
 VVC/UK Price: 457.95  
 VVC/UK RT: 0.94

**Midas Touch** Market Close on 4/4/2023

| Company Name | Symbol | Price    | Change | % Change | VST  |
|--------------|--------|----------|--------|----------|------|
| Kitwave G    | KITW.L | 276.50   | 4.50   | 1.65%    | 1.45 |
| Costain Gr   | COST.L | 54.40    | -0.60  | -1.09%   | 1.31 |
| Hyve Grou    | HYVE.L | 112.60   | 0.60   | 0.54%    | 1.31 |
| Jet2 plc     | JET2.L | 1,282.00 | -2.00  | -0.16%   | 1.29 |
| AdePT Tel    | ADT.L  | 200.50   | 1.50   | 0.75%    | 1.23 |

**VectorVest Events** Market Close on 4/4/2023

Featured Events

Dashboard

**Alerts** 1

**Market Timing Gauge** Market Close on 4/4/2023

**The Color Guard is Neutral**  
 VectorVest advocates caution when buying stocks at this time.

**Color Guard** Market Close on 4/4/2023

| Date   | Price       | RT       | BSR      | MTI  | Trend | Call |
|--------|-------------|----------|----------|------|-------|------|
| Apr 04 | 457.953 (Y) | 0.94 (Y) | 0.36 (Y) | 0.91 | UpDn  | C/Dn |
| Apr 03 | 459.839 (G) | 0.95 (Y) | 0.36 (Y) | 0.91 | UpDn  | C/Dn |
| Mar 31 | 459.137 (G) | 0.96 (Y) | 0.41 (Y) | 0.87 | UpDn  | C/Dn |
| Mar 30 | 456.963 (G) | 0.94 (Y) | 0.36 (Y) | 0.79 | UpDn  | C/Dn |
| Mar 29 | 452.743 (G) | 0.92 (Y) | 0.26 (Y) | 0.73 | UpDn  | C/Dn |

**Top RT Industries** Market Close on 4/4/2023

| Industry Name              | Price    | Change | % Change | RT   |
|----------------------------|----------|--------|----------|------|
| Retail (Department Stores) | 163.55   | -2.50  | -1.51%   | 1.29 |
| Insurance (Acc\Health)     | 210.00   | 1.00   | 0.48%    | 1.26 |
| Utility (Telephone)        | 580.58   | 8.17   | 1.43%    | 1.26 |
| Food (Bev-Soft Drink)      | 1,196.13 | 9.00   | 0.76%    | 1.25 |
| Building (Maint & Svc)     | 370.20   | -1.00  | -0.27%   | 1.24 |

**Strategy** 4/4/2023 EOD

**Training**

Click here to visit the:  
[VectorVest University](#)

**Mini-Graph** Market Close on 4/4/2023

**Top RT Sectors** Market Close on 4/4/2023

| Sector Name | Price    | Change | % Change | RT   |
|-------------|----------|--------|----------|------|
| Diversif    | 142.05   | 0.13   | 0.09%    | 1.12 |
| ETFs        | 2,983.25 | -12.16 | -0.41%   | 1.08 |
| Internet    | 269.84   | 1.04   | 0.39%    | 1.04 |
| Contain     | 822.38   | -7.13  | -0.86%   | 1.03 |
| Insuran     | 469.19   | 2.84   | 0.61%    | 1.01 |

**Special Offers**

Windows Taskbar: Type here to search, 7°C Mostly cloudy, 10:40 AM 4/5/2023



# Market Timing



# Market Timing for Swing Traders



# Finding the Very Best Swing Trading Shares

## Finding the Very Best Swing Trading Shares



***“Good portfolio management starts with buying the right stocks.”*** *–Dr. Bart DiLiddo*





# Screening Techniques

## Unleash the Power of UniSearch

**FAST:** In seconds it looks at over 2200 UK stocks (8,000 U.S.) and selects only those that meet your criteria.

**EASY TO USE:** Use pre-built searches to suit every investment style and objective. Modify to suit your own objectives and selection criteria. Create your own searches

**VERSATILE:** Run strategies based on Fundamental Values and Technical Studies. Capture trends and identify Hi-Lo's and Deltas on Stocks, ETF's, Industry Groups, Business Sectors, WatchLists and Portfolios, individually or combined.

# How to Build and Manage a Growth Stock Portfolio

The Parameters need to be robust, tested and realistic.

The aim is to have minimal trades per year while maximizing returns.

The portfolios need to be robust in terms of being able to handle a large portfolio through to smaller portfolios

## Growth Investing – Keys to success...

- RV is the key – want RV to hold well above 1.25...Higher the better...
- Want to ensure Earnings are Strong
- GRT to be well above inflation and interest rates
- Fair safety...Sort all the shares by RS

# UniSearch Parameters

## Explosive EPS Stocks

Run Search

↓↑ VST DESC, Symbol ASC

Top 50

Return: Stocks

QuickTest Top 10

Graph Selected

QuickFolio Selected

1/4/2023

### Parameters

| Date/Time        | Parameter                            | Operator | Value            |
|------------------|--------------------------------------|----------|------------------|
| Time of Search   | Stock Price - (Actual)               | >        | 50.00            |
| Time of Search   | Stock REC - (Recommendation)         | =        | Buy              |
| Time of Search   | Stock Volume - (Shares Traded) (...) | >        | 50000            |
| Time of Search   | Stock EPS (£) - (Earnings Per Sha... | Delta    | 13 week > 25.00% |
| ▶ Time of Search | Stock RV - (Relative Value)          | >=       | 1.25             |
| *                |                                      |          |                  |

# Growth Stock Market Timing

*My Growth Stock Investing makes use of a medium-Term  
Market Timing System known as the DEW*

1. The DEW signals are a fast measure of the entire UK market
2. Quick mechanical entry and exit signals on an EOD basis.
3. No thinking or subjective input is required.

# Market Timing using the DEW





# Unisearch results from 4<sup>th</sup> of Jan to 20<sup>th</sup> of Feb

QuickTest - Explosive EPS Stocks

1/4/2023 - 2/24/2023 Run Test Reset Sort

Record Count - 8 (7 Winners, 1 Losers, 0 Even)

| Symbol             | Begin Price      | End Price        | % Price Change | Total ARR     |
|--------------------|------------------|------------------|----------------|---------------|
| YU.L               | 563.00           | 665.00           | 18.12%         | 129.75%       |
| MEGP.L             | 112.50           | 123.00           | 9.33%          | 66.84%        |
| MYI.L              | 1,350.00         | 1,316.00         | -2.52%         | -18.04%       |
| HTG.L              | 308.50           | 334.00           | 8.27%          | 59.20%        |
| SMWH.L             | 1,553.50         | 1,566.50         | 0.84%          | 5.99%         |
| TUI.L              | 1,463.00         | 1,542.60         | 5.44%          | 38.97%        |
| KITW.L             | 184.00           | 224.00           | 21.74%         | 155.69%       |
| CNA.L              | 89.60            | 103.85           | 15.90%         | 113.90%       |
| <b>Average:</b>    | <b>p703.0125</b> | <b>p734.3687</b> | <b>9.64%</b>   | <b>69.04%</b> |
| Compare To: VVC/UK |                  |                  |                |               |
| Symbol             | Begin Price      | End Price        | % Price Change | Total ARR     |
| VVC/UK             | 447.685          | 464.352          | 3.72%          | 26.66%        |

*Give me 60 days (a show special)...*

*And we'll use VectorVest to turn your portfolio around...*

*(Even if you never had success or limited experience in the stock market)*



**£5.95**

**[www.vectorvest.co.uk](http://www.vectorvest.co.uk)**

# Mission Statement

Our Mission is to provide the best  
stock market guidance available  
anywhere at any price.

# VectorVest Contact Information

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