

LINGO

Rewarding you with
vacations





LINGO is the first startup that leverages **blockchain** technology to reward people with **vacations**.

It is a **paradigm-changing** attempt to fundamentally redesign the way people afford holidays.

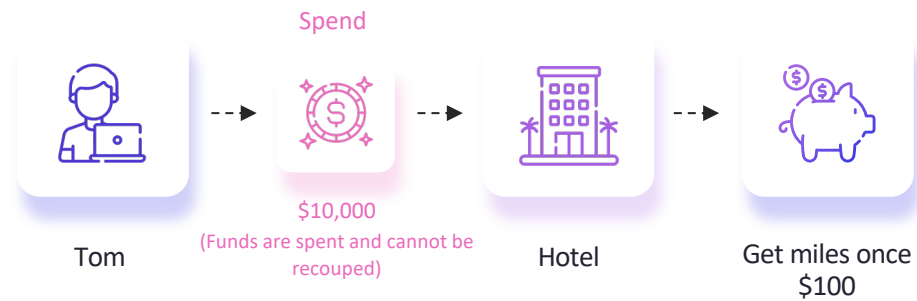


The old way

Current loyalty programs like credit card miles, hotel points or airline miles

The old way

- ✓ Spend tons of money in hotels for years.
- ✓ Get "rewarded" with minimal miles.
- ✓ Enjoy once.



- ✓ Require substantial spending to award a **tiny fraction** of value in loyalty points/miles.
- ✓ Miles/Points are **rewarded once**. No spending = no miles.
- ✓ Usually takes a **long time** to accumulate enough points for a redeemable value.



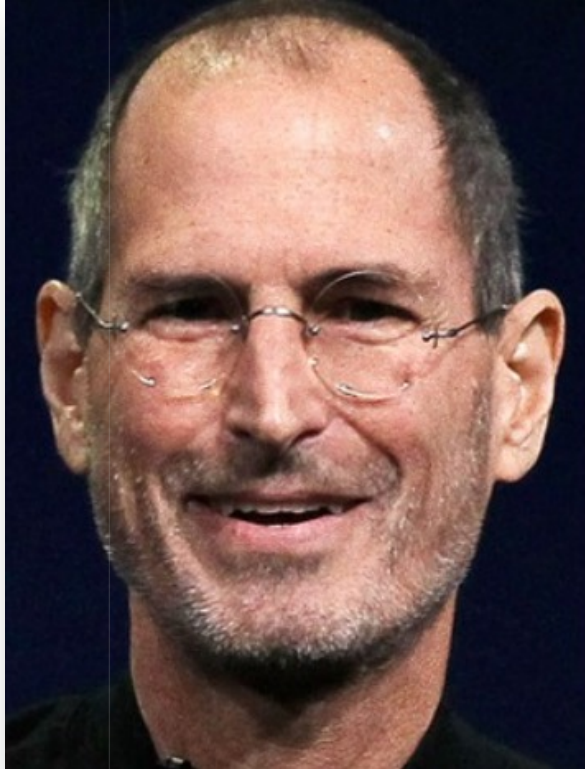
The NEW Way

The industry will be disrupted again

The Lingo way

- ✓ Invest in Lingo once.
- ✓ Get rewarded every month.
- ✓ Enjoy for years.





There's an old Wayne Gretzky quote that I love. 'I skate to where the puck is going to be, not where it has been.' And we've always tried to do that at Apple. Since the very, very beginning. And we always will.

— *Steve Jobs* —

AZ QUOTES



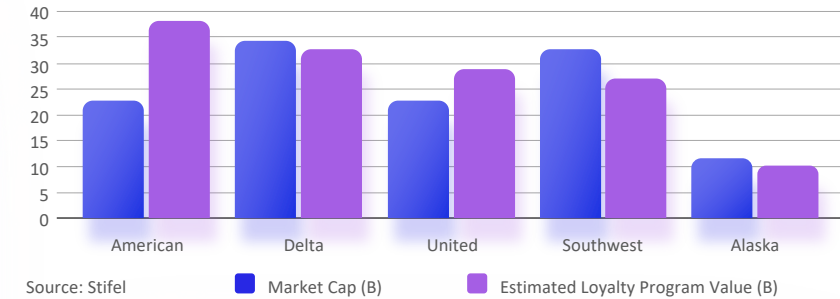
The opportunity

Next wave of crypto adoption

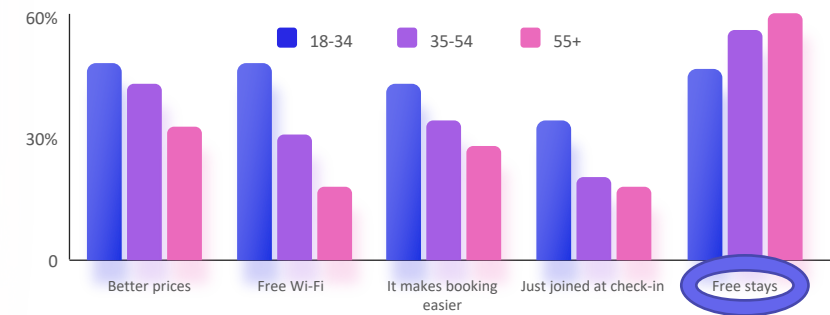


Loyalty is a big business

The value of some airline mileage programs may surpass the core operation



Reasons for joining hotel loyalty program in last 2 years



Question: Please indicate why you joined a hotel loyalty program within the past two years. *Select all the apply.*
 Base: Joined a hotel loyalty program in the last 2 years (N=346)
 Source: Phocuswright's U. S. Consumer Travel Report Ninth Edition

The problem



Mainstream investors

80% of which are looking for alternative investments

Finds crypto:

- ✓ Too **hard to understand**
- ✓ Too **risky**
- ✓ No **utility**





The solution

For the next wave of crypto adoption



Easy to understand

- ✓ A crypto that rewards you with holidays!



Less risky

- ✓ Real-estate asset-backed token
- ✓ Constant buying pressure every month
- ✓ A more Scalable and exponential model compared to traditional “real estate tokenization” ecosystems.



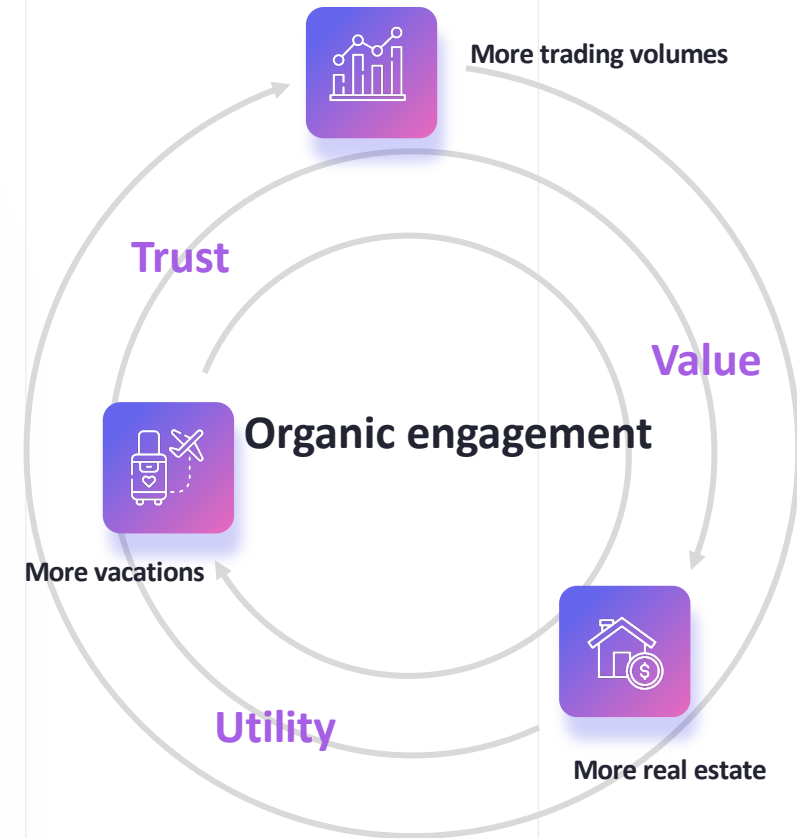
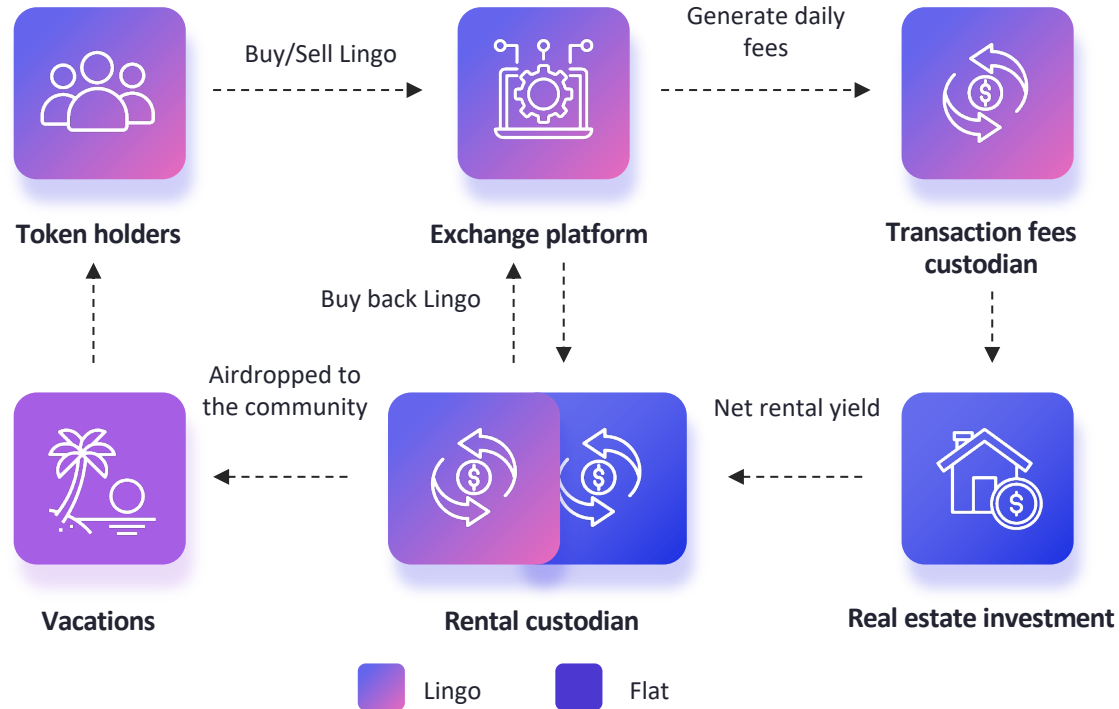
Real world utility

- ✓ Vacation rewards
- ✓ Tier 1 community
- ✓ Exclusive travel membership perks

How it works?

New disruptive model in web3

Real estate leveraged by blockchain



“Compound interest is the eighth wonder of the world”

Albert Einstein

The Simplicity



Free vacation account

Lingo received from tokenized real estate yields that can be redeemed for vacations.



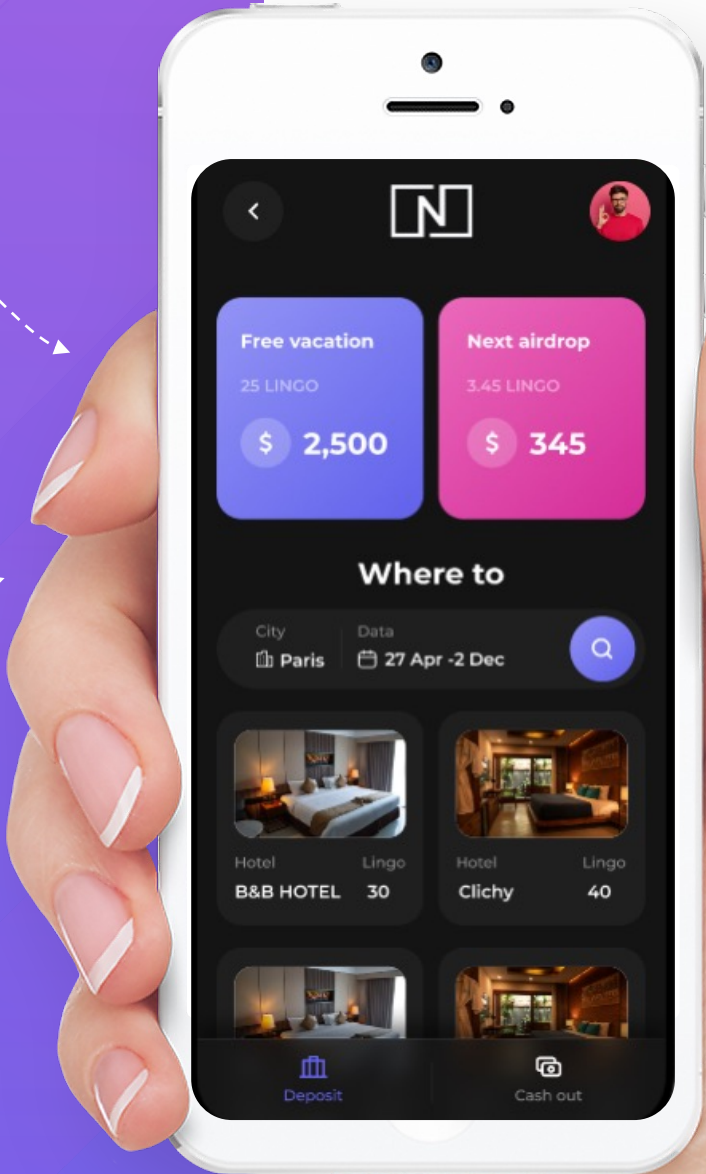
Next airdrop

More Lingos airdropped to the free vacation account every month.



Hotels

Users can redeem airdropped Lingos to book vacations on 1,000,000+ integrated hotels





The most consistent project in Web3

Our team & strategic advisors

Founders



David Amsellem
Co-founder and Chairman

Founder of John Paul: World leader in premium loyalty – 2000+ employees - Acquired by Accor for \$150M in 2016.



HM Rawat
Co-founder and CEO

12 years of top management and marketing with 20+ international brands. Owned and exited 21 restaurants in 2 countries.

Team



Jordan Chenevier - Truchet
CMO
Ex-cmo @Germinal



Adrien DelaRoche
CTO
Ex-Head architect @ Consensys



Quentin Bouche
COO
Ex-country director @expedia



Cindy Berichon
CCO
ex-CMO @KinesisMoney

Advisors



Rachel Howes
Ex-Managing Director @ Booking.com



Paul Bunting
Director of SMB @ Microsoft



Adrien Ohanessian
Helped @LVMH @Renault @Tag Huer launch in Web3



Michael Hyunh
Co-founder @ DCENTRAL

Lead advisor



Kevin Maloney
CEO @ iTrustCapital



Jeffery Maganis
Co-founder @ Crowdcreate (\$250m raised for web3 projects)

Accomplishment

Pre-seed & Seed

Q2 22 to Q4 22

4.5m€

Raised

100+ celebrities signed

50m€

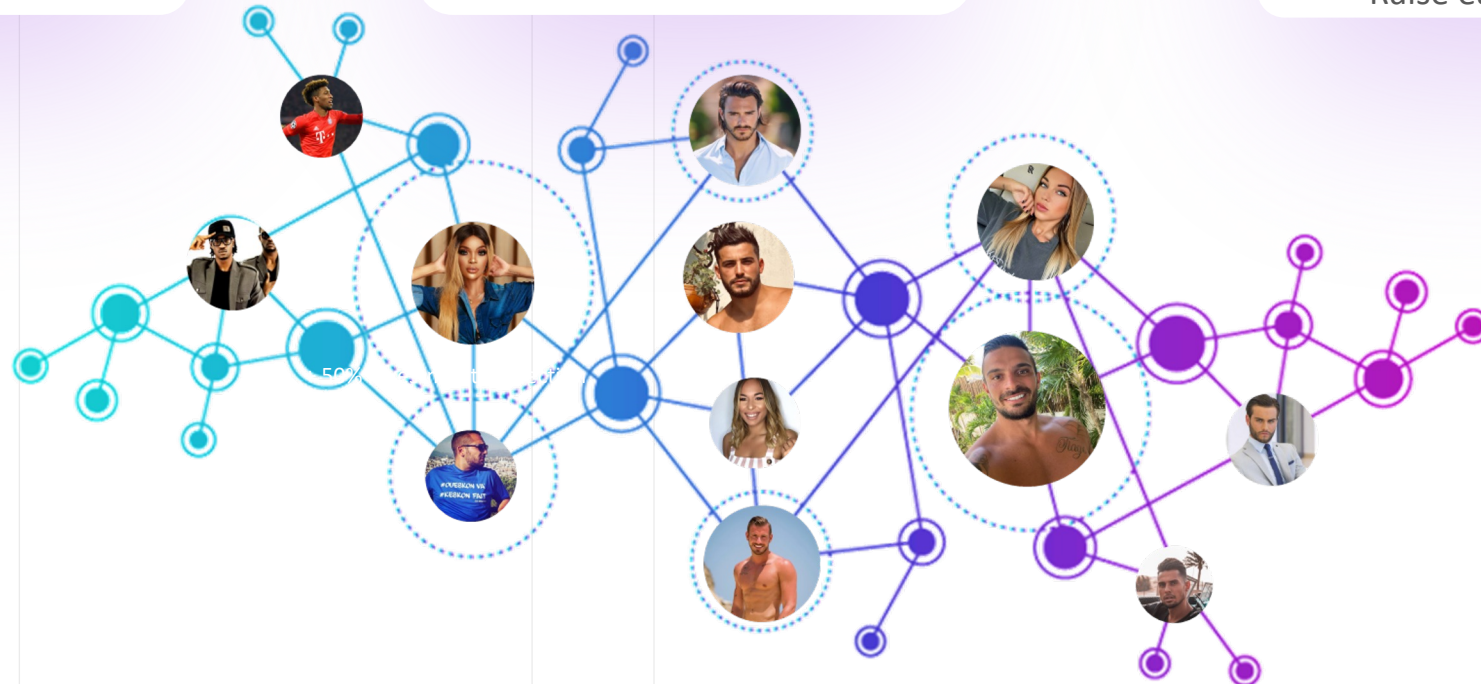
Worth or Marketing contracts

Private Sale

Since Q1 2023

200k

Raise each month



Examples of Signed Ambassadors

Web3



Lady of Crypto

One of the most influential crypto female in the world
381k+ twitter followers



Wolf financial Media

Hosted Elon Musk on twitter spaces
151K twitter followers



Anthony Day

Top 3 Web3 LinkedIn voice + podcast host
83k LinkedIn followers

AMBASSADORS



Luca Gallone

Featured on Ellen Show
11M followers



Kingsley Coman

Bayern München Striker, & Champions League Winner
7.1M followers



P Square

Award winning Nigerian music duo
39M followers



Romain Ntmack

Ranked 7th best rugby player in the World
400k followers



Kev Adams

Top French Actor & Comedian
19.5M followers



Myla Tkachenko

Fashion model and Binance ambassador
1.5M followers

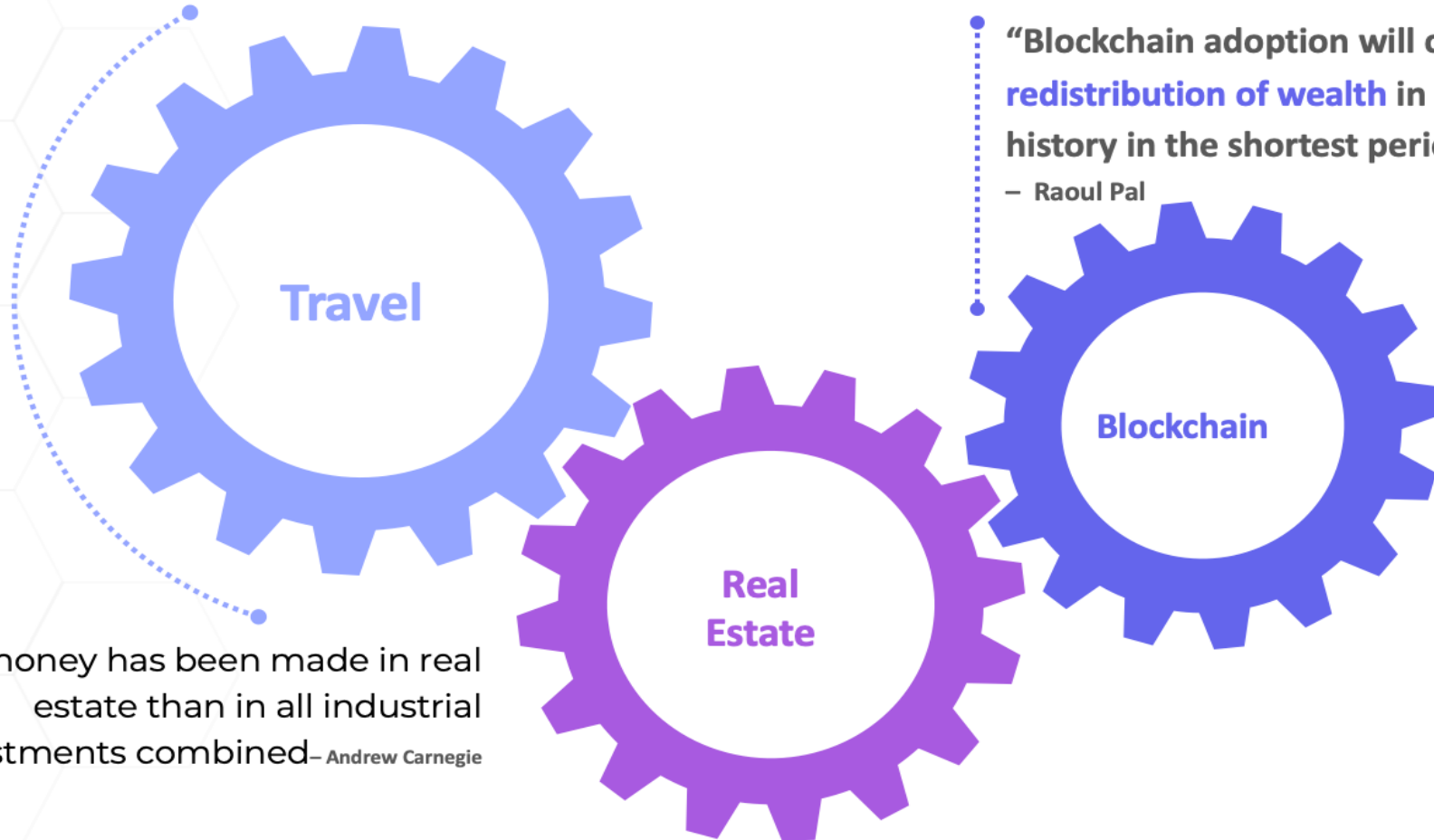


The value machine



'We are seeing almost **unlimited demand for travel**'
– Getaway CEO

More money has been made in real estate than in all industrial investments combined – Andrew Carnegie



“Blockchain adoption will cause the **largest redistribution of wealth** in all recorded history in the shortest period of time.”

– Raoul Pal



Vision

Most people go to school, college and work for 45 years to **enjoy vacations** once a year... How amazing would life be if the vacation part was handled?

Our vision is to help **10 million** people afford **vacations** by 2030.



LINGO

Thank you

www.mylingo.io

