



VectorVest<sup>®</sup>

Welcome  
Worry Free Method of Trading

March 19<sup>th</sup>, 2022

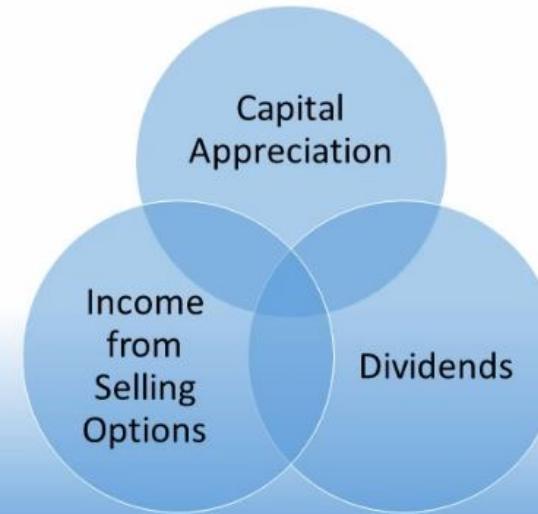
## Disclaimer

- The VectorVest Program ("the System") which we promote is not intended to provide you with specific or personalized advice. In all circumstances where you are looking to apply the System to your own personal needs you should consider whether you should first seek advice from a suitably qualified investment professional.
- Figures and information provided refer to the past and past performance and are not a reliable indicator of future results. Where stocks are quoted in foreign currencies, returns may increase or decrease as a result of currency fluctuations. In the event that you, as a recipient of this presentation, have any doubts as to the suitability of the investments or services promoted you should seek advice from a suitably qualified investment professional.
- You should be aware that the value of shares and other stocks may rise or fall. The rules on tax can change, and these changes may have an influence on the effectiveness of the System in the future. It is for you, as the tax payer, to assess the System's effectiveness throughout the process. Some assets are more readily realizable than others, and you should bear in mind that it may be difficult to deal in or obtain reliable information about their value. You should always take account of dealing charges. In addition to any initial charge quoted there may also be a bid/offer spread or dilution. Investments in options and other forms of derivatives may expose you to a higher degree of risk given market circumstances relative to other forms of quoted investments.
- The System even if used in its entirety, cannot be guaranteed to provide specific returns in the short, medium or long term and you should bear in mind that individual securities may and can fluctuate considerably in value from day to day. The System has been designed without any reference to the specific interests of a particular investor. We reiterate, when using the System, you must take into account your own specific needs and liabilities.
- The System is provided for UK clients only. This financial promotion has been approved by European Financial Publishing Ltd trading as VectorVest UK which is authorized and regulated by the Financial Services Authority under Register No 543038. European Financial Publishing Limited is a company incorporated in Scotland under Company Number SC357322 with its registered address at Exchange Tower, 19 Canning Street, Edinburgh EH3 8EH.

# Safe and Consistent Growth



VectorVest<sup>®</sup>, Inc.



# Agenda

Welcome

The VectorVest System of Analyzing Shares

Market Timing

A Safe and Robust Worry-Free Investing Strategy

**Safe and Consistent Growth**

The VectorVest System  
for Analyzing Stocks

# The VectorVest System

Value goes up when:

- Earnings go Up
- Inflation goes Down
- Interest rates go Down

# The VectorVest System

VectorVest believes every Investor  
should know:

What a stock is Really Worth.

How Safe it Is.

When to Buy, Sell or Hold.

# Relative Value

An Indicator of Long-Term Price  
Appreciation Potential

Price, Value, Earnings Growth, Relative Safety (Risk), and  
Corporate Bond Rates are used to compute Relative Value.

# Relative Safety

An Indicator of Risk

Consistency and Predictability of Financial  
Performance are the Primary Factors in  
Assessing Relative Safety.

# Relative Timing

An Indicator of Short-Term  
Price Trend

The Direction, Magnitude and Dynamics of Price History are used to determine Relative Timing.

# VST - Vector

## The Master Indicator

VST-Vector combines RV, RS and RT into a single comprehensive indicator.

This combination incorporates both fundamental and technical analysis.

# Stop Price

An Indicator of When to Sell or  
Cover a Position

A 13-Week Moving Average of Closing Prices  
adjusted for the fundamentals of RV and RS is  
used to compute Stop-Price.

# The VectorVest System

## Buy, Sell or Hold Criteria

**B**

1. Price > Stop Price
2. VST > 1
3. RT > 1
4. Price must be diverging away from Stop Price

**S**

Price < Stop Price

**H**

Price > Stop, but any one of the other three factors needed to receive a Buy are not met.

# Serica

RS DESC, Symbol ASC | Top 50 | 2112 Found |  SQZ.L | [Clear](#) | [QuickTest Top 1](#) | [Graph Selected](#) | [QuickFo](#)

---

3/9/2022

Company	Symbol	Exch.	Price	Value	Change	%PRC	RV	RS	V	RT	VST	REC	Stop	CI	GRT
Serica Energy	SQZ.L	A	334.50	440.00	-20.50	-5.77	1.62	1.37	1.74	1.59	B	274.7	1.85	33	

# Serica



VectorVest®

# Anglo American

↑ VST DESC, Symbol ASC | Top 50 ▾ | 2112 Found |  AALL, | | | QuickTest Top 1 ▾ | Graph Selected ▾ | QuickF

---

3/9/2022

Company	Symbol	Exch.	Price	Value	Change	%PRC	RV	RS	RT	VST	REC	Stop	CI	GRT
Anglo American Plc	AAL.L	xL	3,753.50	4,992.9	-79.00	-2.06	1.53	0.93	1.44	1.32	B	3,422	0.82	33

# Anglo American



# Market Timing

## How to Accurately Determine Market Direction

# The VectorVest System

VectorVest believes in  
Buying rising stocks in rising markets and  
Selling falling stocks in falling markets.

# Market Direction

Direction is the key to making money in any market.

“Being on the wrong side of the market is the worst thing that can happen to an investor. It doesn’t have to happen to you.”

- P. 90 - Stocks, Strategies and Common Sense

Big Mistake Investors Make:

***You Ignore Market DIRECTION!***



***Buy & Hold Is The Way To Go!***



# Worry Free Market Timing

VectorVest 7 UK - End Of Day

Training   Home   Viewers   Graphs   UniSearch   BackTester   Portfolios   RoboTrader   Views   Disclaimer   Tools

QuickList   Market Close on 3/9/2022

Company Name	Symbol	Price	Change	% Change
FTSE AIM Inde	^FTAI	986.72	23.47	2.4%
FTSE 100 Inde	^FTSE	7,190.72	226.61	3.2%
VV Composite	VVC/UK	454.423	11.355	2.5%

Market Timing Gauge   Market Close on 3/9/2022

VectorVest at a Glance   Market Close on 3/9/2022

Buy:	Sell:	Market Profile
232	930	<p># Stocks: 2,113 BSR: 0.25 MTI: 0.62 VVC/UK Price: 454.42 VVC/UK RT: 0.91</p>
(11.0%)	(44.0%)	

Color Guard   Market Close on 3/9/2022

Date	Price	RT	BSR	MTI	Trend	Call
Mar 09	454.423 (Y)	0.91 (Y)	0.25 (Y)	0.62	DnDn	C/Dn
Mar 08	443.068 (R)	★ 0.86 (Y)	0.20 (Y)	0.58	DnDn	C/Dn
Mar 07	446.667 (R)	★ 0.85 (Y)	0.19 (R)	0.60	DnDn	C/Dn
Mar 04	450.201 (R)	★ 0.85 (R)	0.20 (R)	0.63	DnDn	C/Dn
Mar 03	460.815 (Y)	0.89 (Y)	0.26 (Y)	0.68	UpDn	C/Dn
Mar 02	468.095 (Y)	0.93 (Y)	0.32 (Y)	0.72	UpDn	C/Dn

Midas Touch   Market Close on 3/9/2022

Company	Symbol	Price	Change	% Change
Thunge	TGA.L	825.40	-5.20	-0.63%
Serica	SQZ.L	334.50	-20.50	-5.77%
BlackRoc	BRWM.L	748.00	-20.00	-2.60%
BlackRoc	BERI.L	130.50	-3.25	-2.43%

VectorVest Events   Market Close on 3/9/2022

Dashboard

Alerts

Type here to search

12°C 10:11 AM 3/10/2022

Training   Click here to visit the: VectorVest University

Mini-Graph   Market Close on 3/9/2022

Top RT Industries   Market Close on 3/9/2022

Industry Name	Price	Change	% Change	RT
Healthcare (Nursing Homes)	670.00	24.00	3.72%	1.61
Financial (Consumer Loans)	7.10	-1.62	-18.58%	1.37
Petroleum (Drilling)	93.79	-5.30	-5.35%	1.34
ETF(Short)	2,073.41	-15.01	-0.72%	1.24
Petroleum (Refining\Marketing)	1,672.93	15.50	0.94%	1.22

Strategy   3/9/2022 EOD

Top RT Sectors   Market Close on 3/9/2022

Sector Na	Price	Change	% Change	RT
Diversif	124.88	0.00	0.00%	1.19
ETFs	2,972.27	63.33	2.18%	1.07
Transpc	500.75	36.46	7.85%	1.05
Petroleu	163.81	-0.20	-0.12%	1.03
REIT	307.41	5.41	1.79%	1.01

Special Offers

VectorVest

# Worry Free Market Timing

Market Timing Gauge      Market Close on 3/9/2022        

The Color Guard is Neutral  
VectorVest does not advocate buying any stocks at this time.

Color Guard      Market Close on 3/9/2022        

Date	Price	RT	BSR	MTI	Trend	Call
Mar 09	454.423 (Y)	0.91 (Y)	0.25 (Y)	0.62	DnDn	C/Dn
Mar 08	443.068 (R) *	0.86 (Y)	0.20 (Y)	0.58	DnDn	C/Dn
Mar 07	446.667 (R) *	0.85 (Y)	0.19 (R)	0.60	DnDn	C/Dn
Mar 04	450.201 (R) *	0.85 (R)	0.20 (R)	0.63	DnDn	C/Dn
Mar 03	460.815 (Y)	0.89 (Y)	0.26 (Y)	0.68	UpDn	C/Dn
Mar 02	468.095 (Y)	0.93 (Y)	0.32 (Y)	0.72	UpDn	C/Dn

# Worry Free Market Timing



## How to Build and Manage a Worry-Free Portfolio

How to Build and Manage a Worry-Free Portfolio

# Screening Techniques

## Unleash the Power of UniSearch

**FAST:** In seconds it looks at over 2200 UK stocks stocks (8,000 U.S.) and selects only those that meet your criteria.

**EASY TO USE:** Use pre-built searches to suit every investment style and objective. Modify to suit your own objectives and selection criteria. Create your own searches

**VERSATILE:** Run strategies based on Fundamental Values and Technical Studies. Capture trends and identify Hi-Lo's and Deltas on Stocks, ETF's, Industry Groups, Business Sectors, WatchLists and Portfolios, individually or combined.



***“Good portfolio management starts with buying the right stocks.”***

*—Dr. Bart DiLiddo*



# How to Build and Manage a Worry-Free Portfolio

The Parameters need to be robust, tested and realistic.

The aim is to have minimal trades per year while maximizing returns.

The portfolios need to be robust in terms of being able to handle a large portfolio through to smaller portfolios

## Worry Free Investing

- RS is the key – want RS to hold well above 1.25
- Want to ensure Earnings (GRT) Hold up
- GRT to be above inflation and interest rates and  $RV > 1.25$

# Relative Safety and WFI

Relative Safety (RS)

Earnings Consistency

Company Size

Price Behavior

Longevity

Dividend History

Debt/Equity Ratio

# Worry Free Investing UniSearch

Long-Term Winners - RS Desc1

Run Search      4/27/2020

RS DESC, Symbol ASC    Top 30    Return: Stocks    QuickTest Top: 10    Graph Selected    QuickFolio Top: 1

	Date/Time	Parameter	Operator	Value
▶	Time of Search	Stock Price - (Actual)	>=	50
	Time of Search	Stock AvgVol - (50 day moving A...	>=	50000
	Time of Search	Stock Exchange	<>	AIM Exchange
	Time of Search	Stock RV - (Relative Value)	>=	1.25
	Time of Search	Stock REC - (Recommendation)	<>	Sell
*				

# Worry Free Market Timing

*The Worry-Free Investing makes use of the Confirmed Signals*

1. The confirmed signals are our most conservative of all timing signals
2. You will get into the market later and out of the market later.
3. By getting into the market later – you are less likely to experience false signals into the market
4. Getting out of the market later is protected through money management and stop losses.

# Worry Free Market Timing



# WFI summary



**VectorVest<sup>®</sup>, Inc.**

How it Works:

- BUY HIGH RS STOCKS
- CONFIRMED UP
- SELL STOCKS WHEN REC="S"
- CONFIRMED DOWN
- DON'T BUY

The diagram illustrates the VectorVest trading strategy. It features a central play button icon with a right-pointing arrow. A green arrow labeled "CONFIRMED UP" points upwards from the play button, leading to a box that says "BUY HIGH RS STOCKS". A blue arrow labeled "CONFIRMED DOWN" points downwards from the play button, leading to a box that says "SELL STOCKS WHEN REC='S'". To the left of the play button is a box labeled "DON'T BUY".

# Performance in 2021

QuickTest - Long Term winners WFI

1/4/2021 - 12/31/2021    Run Test   Reset Sort   

Record Count - 10 (8 Winners, 2 Losers, 0 Even)

Symbol	Begin Price	End Price	% Price Change	Total ARR
PSH.L	2,605.00	3,015.00	15.74%	15.92%
TUNE.L	1,075.00	1,465.00	36.28%	36.71%
ATT.L	295.00	352.50	19.49%	19.72%
GAMA.L	1,660.00	1,650.00	-0.60%	-0.61%
CCC.L	2,456.00	2,910.00	18.49%	18.70%
LIO.L	1,330.00	2,200.00	65.41%	66.18%
HRI.L	2,250.00	2,505.00	11.33%	11.47%
MNKS.L	1,354.00	1,374.00	1.48%	1.49%
PLUS.L	1,421.00	1,360.50	-4.26%	-4.31%
CLG.L	580.00	726.00	25.17%	25.47%

Average: **p1502.60**   **p1755.80**   **18.85%**   **19.08%**

Compare To: **VVC/UK**

Symbol	Begin Price	End Price	% Price Change	Total ARR
VVC/UK	453.814	511.705	12.76%	12.91%

# Performance in 2020

QuickTest - Long Term winners WFI

1/2/2020 - 12/31/2020  

Record Count - 10 (5 Winners, 5 Losers, 0 Even)

Symbol	Begin Price	End Price	% Price Change	Total ARR
JD.L	166.28	172.00	3.44%	3.45%
BDEV.L	752.00	670.00	-10.90%	-10.94%
GAW.L	6,065.00	11,200.00	84.67%	84.96%
LIO.L	1,120.00	1,300.00	16.07%	16.13%
GBG.L	799.00	938.00	17.40%	17.46%
RDW.L	767.00	571.50	-25.49%	-25.58%
VTY.L	1,381.00	939.50	-31.97%	-32.08%
AHT.L	2,400.00	3,438.00	43.25%	43.40%
IGR.L	710.00	646.00	-9.01%	-9.05%
GLE.L	984.00	781.00	-20.63%	-20.70%

Average: p1514.428 p2065.60 6.68% 6.70%

Compare To: VVC/UK

Symbol	Begin Price	End Price	% Price Change	Total ARR
VVC/UK	443.108	451.162	1.82%	1.82%

# Performance in 2019

QuickTest - Long-Term Winners - RS Desc1

1/9/2019 - 12/31/2019    Run Test    Reset Sort

Record Count - 10 (9 Winners, 1 Losers, 0 Even)

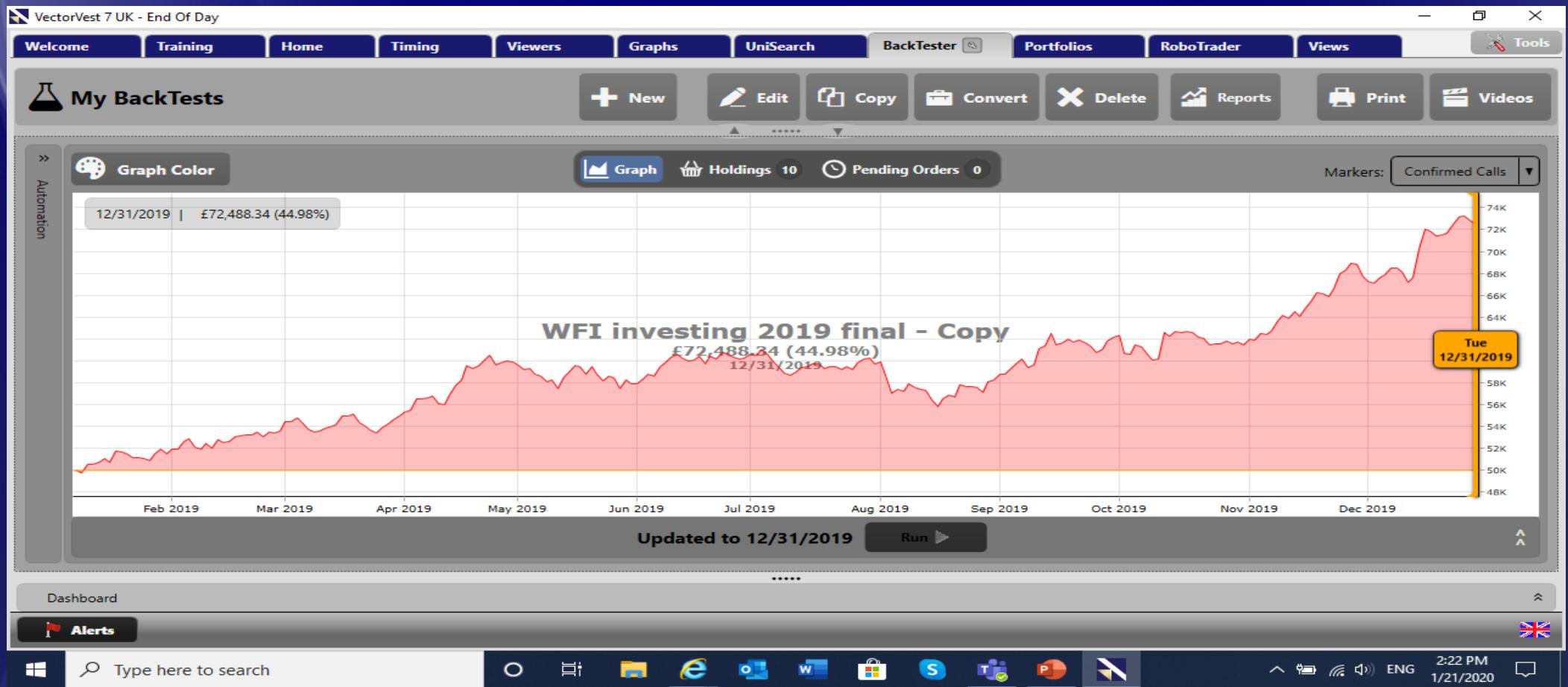
Symbol	Begin Price	End Price	% Price Change	Total ARR
JD.L	395.60	837.40	111.68%	114.58%
BWY.L	2,754.00	3,807.00	38.24%	39.23%
GAW.L	3,215.00	6,105.00	89.89%	92.23%
PSN.L	2,106.00	2,695.00	27.97%	28.69%
RDW.L	531.50	745.00	40.17%	41.21%
LIO.L	570.00	1,100.00	92.98%	95.40%
HWDN.L	465.80	672.60	44.40%	45.55%
ATT.L	1,295.00	1,647.00	27.18%	27.89%
PSON.L	1,020.50	637.00	-37.58%	-38.56%
VTY.L	917.80	1,358.00	47.96%	49.21%

Average: **p1327.12**    **p1960.40**    **48.29%**    **49.54%**

Compare To: VVC/UK

Symbol	Begin Price	End Price	% Price Change	Total ARR
VVC/UK	385.954	440.273	14.07%	14.44%

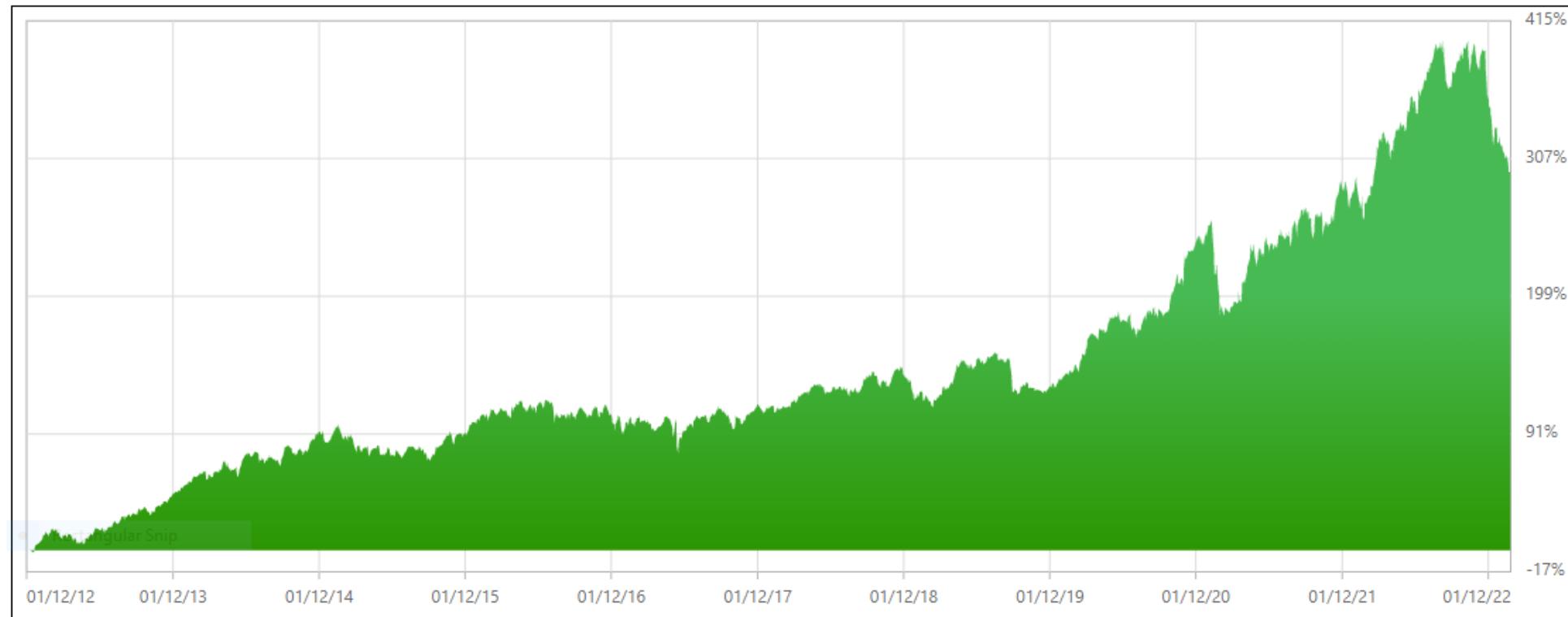
# WFI performance in 2019



# WFI performance 311% gain excl. DY

Performance as of March 09, 2022

Tracking Since: January 12, 2012



# WFI USA Track record



**VectorVest<sup>®</sup>, Inc.**

## Long-Term Winners RS Desc. Dividend Results

- 5/17/1996 – 6/17/2016
- 177 trades placed (167 round trip & 10 currently open)
- 544 Dividends collected
- \$51,823.02 Dividend Income

\* Special Presentation 6/17/16 - Dividend Income: One More Benefit of Worry-Free Investing

# WFI USA track record

THE BEST OF VECTORVEST





**“How do I create this  
type of system in my  
portfolio?”**



# Choice





*Do It Alone*





*Give me 60 days (a show special offer)*

*And we'll use VectorVest to turn your portfolio around...*

*(Even if you never had success or limited experience in the market)*

*Please visit our stand*



[www.vectorvest.co.uk](http://www.vectorvest.co.uk)



[www.vectorvest.co.uk](http://www.vectorvest.co.uk)

# thank you!

*Follow us on Social Media to stay up to date on VectorVest  
events, contests, market news and educational topics*



# Mission Statement

Our Mission is to provide the best stock market guidance available anywhere at any price.

# VectorVest Contact Information

Product Support and Training:

E-mail: [support@vectorvest.com](mailto:support@vectorvest.com)

[David.paul@vectorvest.com](mailto:David.paul@vectorvest.com)

0800 014 8974