



VectorVest®

Welcome

Worry Free Method of Trading

March 19th, 2022

VectorVest

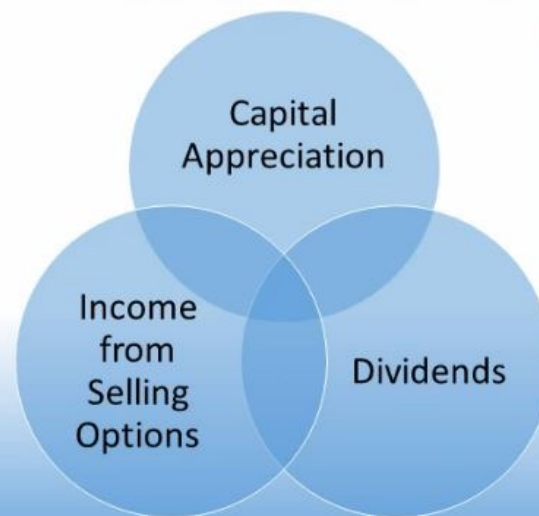
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- The VectorVest Program (“the System”) which we promote is not intended to provide you with specific or personalized advice. In all circumstances where you are looking to apply the System to your own personal needs you should consider whether you should first seek advice from a suitably qualified investment professional.
- Figures and information provided refer to the past and past performance and are not a reliable indicator of future results. Where stocks are quoted in foreign currencies, returns may increase or decrease as a result of currency fluctuations. In the event that you, as a recipient of this presentation, have any doubts as to the suitability of the investments or services promoted you should seek advice from a suitably qualified investment professional.
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Safe and Consistent Growth



VectorVest[®], Inc.



VectorVest[®]

Agenda

Welcome

The VectorVest System of Analyzing Shares

Market Timing

A Safe and Robust Worry-Free Investing Strategy

Safe and Consistent Growth

The VectorVest System for Analyzing Stocks

The VectorVest System

Value goes up when:

- Earning go Up
- Inflation goes Down
- Interest rates go Down

The VectorVest System

VectorVest believes every Investor
should know:

What a stock is Really Worth.

How Safe it Is.

When to Buy, Sell or Hold.

Relative Value

An Indicator of Long-Term Price Appreciation Potential

Price, Value, Earnings Growth, Relative Safety (Risk), and Corporate Bond Rates are used to compute Relative Value.

Relative Safety

An Indicator of Risk

Consistency and Predictability of Financial Performance are the Primary Factors in Assessing Relative Safety.

Relative Timing

An Indicator of Short-Term Price Trend

The Direction, Magnitude and Dynamics of Price History are used to determine Relative Timing.

VST - Vector

The Master Indicator

VST-Vector combines RV, RS and RT into a single comprehensive indicator.

This combination incorporates both fundamental and technical analysis.

Stop Price

An Indicator of When to Sell or
Cover a Position

A 13-Week Moving Average of Closing Prices
adjusted for the fundamentals of RV and RS is
used to compute Stop-Price.

The VectorVest System

Buy, Sell or Hold Criteria

B

1. Price > Stop Price
2. VST > 1
3. RT > 1
4. Price must be diverging away from Stop Price

S

Price < Stop Price

H

Price > Stop, but any one of the other three factors needed to receive a Buy are not met.

Serica

↓↑ RS DESC, Symbol ASC | Top 50 | 2112 Found | SQZ.L | Clear | QuickTest Top 1 | Graph Selected | QuickFo

3/9/2022

Company	Symbol	Exch.	Price	Value	Change	%PRC	RV	RS ▼	RT	VST	REC	Stop	CI	GRT
Serica Energy	SQZ.L	A	334.50	440.00	-20.50	-5.77	1.62	1.37	1.74	1.59	B	274.7	1.85	33

Serica



Anglo American

↓↑ VST DESC, Symbol ASC | Top 50 | 2112 Found | AAL.L | Clear | QuickTest Top 1 | Graph Selected | QuickF

3/9/2022

Company	Symbol	Exch.	Price	Value	Change	%PRC	RV	RS	RT	VST ▼	REC	Stop	CI	GRT
Anglo American Plc	AAL.L	xL	3,753.50	4,992.00	-79.00	-2.06	1.53	0.93	1.44	1.32	B	3,422	0.82	33

Anglo American



Market Timing

How to Accurately Determine
Market Direction

The VectorVest System

VectorVest believes in

Buying rising stocks in rising markets and
Selling falling stocks in falling markets.

Market Direction

Direction is the key to making money
in any market.

“Being on the wrong side of the market is the
worst thing that can happen to an investor.
It doesn’t have to happen to you.”

- P. 90 - Stocks, Strategies and Common Sense

Big Mistake Investors Make:

You Ignore Market DIRECTION!



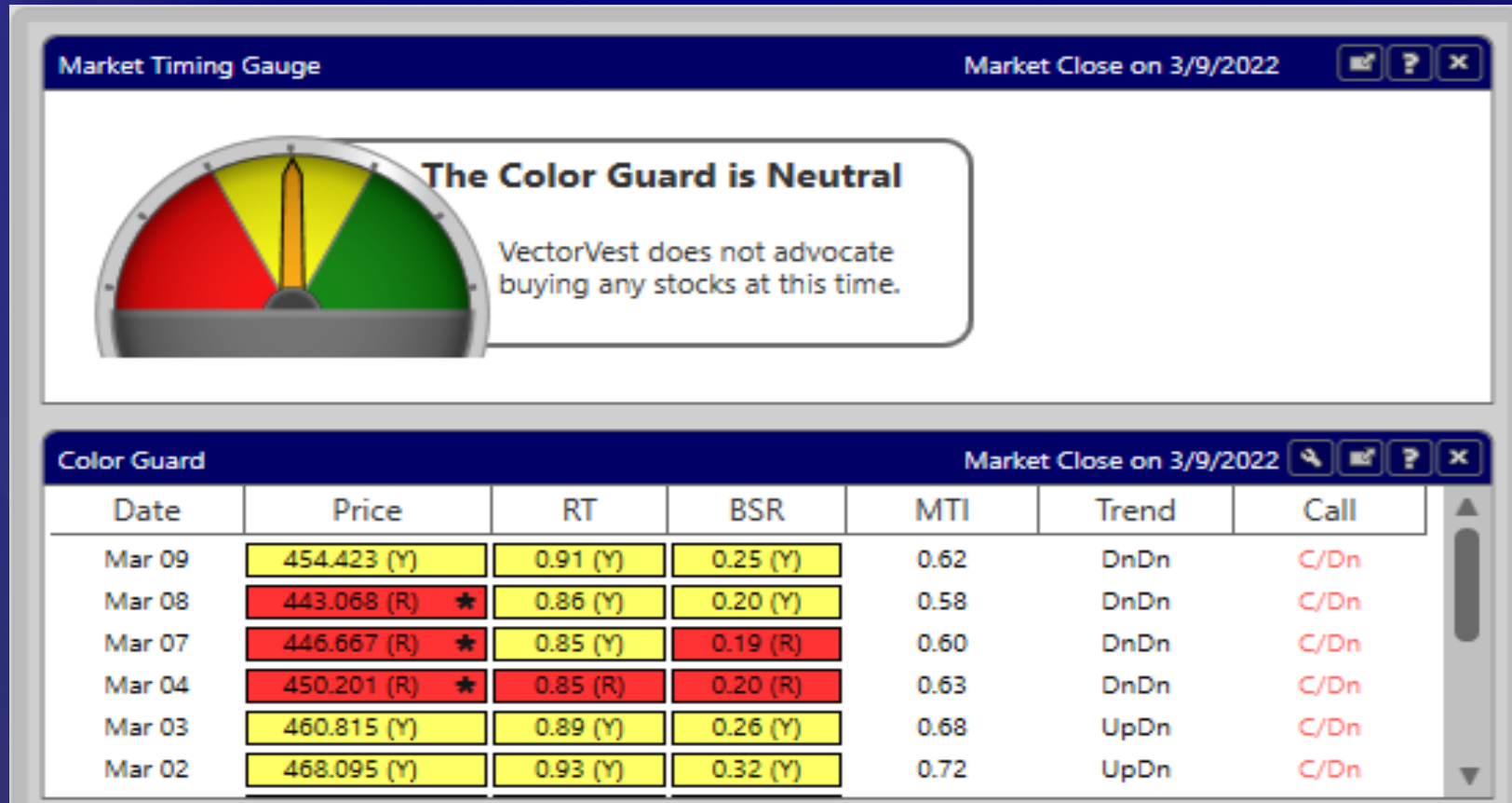
Buy & Hold Is The Way To Go!



Worry Free Market Timing



Worry Free Market Timing



Worry Free Market Timing



How to Build and Manage a Worry-Free Portfolio

How to Build and Manage a Worry-Free Portfolio

Screening Techniques

Unleash the Power of UniSearch

FAST: In seconds it looks at over 2200 UK stocks (8,000 U.S.) and selects only those that meet your criteria.

EASY TO USE: Use pre-built searches to suit every investment style and objective. Modify to suit your own objectives and selection criteria. Create your own searches

VERSATILE: Run strategies based on Fundamental Values and Technical Studies. Capture trends and identify Hi-Lo's and Deltas on Stocks, ETF's, Industry Groups, Business Sectors, WatchLists and Portfolios, individually or combined.



“Good portfolio management starts with buying the right stocks.” –Dr. Bart DiLiddo



How to Build and Manage a Worry-Free Portfolio

The Parameters need to be robust, tested and realistic.

The aim is to have minimal trades per year while maximizing returns.

The portfolios need to be robust in terms of being able to handle a large portfolio through to smaller portfolios

Worry Free Investing

- RS is the key – want RS to hold well above 1.25
- Want to ensure Earnings (GRT) Hold up
- GRT to be above inflation and interest rates and $RV > 1.25$

Relative Safety and WFI

Relative Safety (RS)

Earnings Consistency

Company Size

Price Behavior

Longevity

Dividend History

Debt/Equity Ratio

Worry Free Investing UniSearch

Long-Term Winners - RS Desc1

Run Search

RS DESC, Symbol ASC

Top 30

Return: Stocks

QuickTest Top: 10

Graph Selected

QuickFolio Top: 1



4/27/2020

Parameters



	Date/Time	Parameter	Operator	Value
▶	Time of Search	Stock Price - (Actual)	>=	50
	Time of Search	Stock AvgVol - (50 day moving A...	>=	50000
	Time of Search	Stock Exchange	<>	AIM Exchange
	Time of Search	Stock RV - (Relative Value)	>=	1.25
	Time of Search	Stock REC - (Recommendation)	<>	Sell
*				

Worry Free Market Timing

The Worry-Free Investing makes use of the Confirmed Signals

1. The confirmed signals are our most conservative of all timing signals
2. You will get into the market later and out of the market later.
3. By getting into the market later – you are less likely to experience false signals into the market
4. Getting out of the market later is protected through money management and stop losses.

Worry Free Market Timing



WFI summary



Performance in 2021

QuickTest - Long Term winners WFI				
1/4/2021 - 12/31/2021 Run Test Reset Sort				
Record Count - 10 (8 Winners, 2 Losers, 0 Even)				
Symbol ▼	Begin Price	End Price	% Price Change	Total ARR
PSH.L	2,605.00	3,015.00	15.74%	15.92%
TUNE.L	1,075.00	1,465.00	36.28%	36.71%
ATT.L	295.00	352.50	19.49%	19.72%
GAMA.L	1,660.00	1,650.00	-0.60%	-0.61%
CCC.L	2,456.00	2,910.00	18.49%	18.70%
LIO.L	1,330.00	2,200.00	65.41%	66.18%
HRI.L	2,250.00	2,505.00	11.33%	11.47%
MNKS.L	1,354.00	1,374.00	1.48%	1.49%
PLUS.L	1,421.00	1,360.50	-4.26%	-4.31%
CLG.L	580.00	726.00	25.17%	25.47%
Average:				
	p1502.60	p1755.80	18.85%	19.08%
Compare To: VVC/UK				
Symbol	Begin Price	End Price	% Price Change	Total ARR
VVC/UK	453.814	511.705	12.76%	12.91%

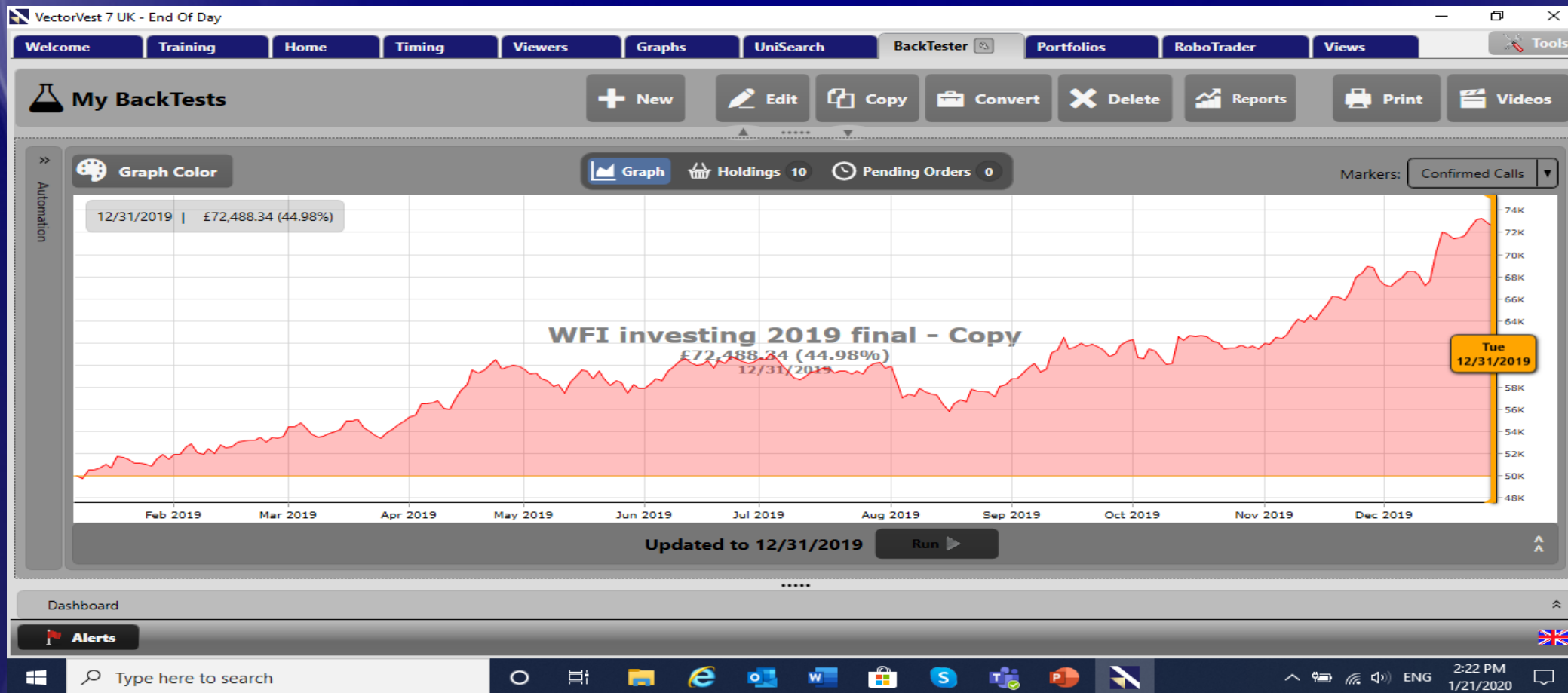
Performance in 2020

QuickTest - Long Term winners WFI				
1/2/2020 - 12/31/2020 Run Test Reset Sort				
Record Count - 10 (5 Winners, 5 Losers, 0 Even)				
Symbol	Begin Price	End Price	% Price Change	Total ARR
JD.L	166.28	172.00	3.44%	3.45%
BDEV.L	752.00	670.00	-10.90%	-10.94%
GAW.L	6,065.00	11,200.00	84.67%	84.96%
LIO.L	1,120.00	1,300.00	16.07%	16.13%
GBG.L	799.00	938.00	17.40%	17.46%
RDW.L	767.00	571.50	-25.49%	-25.58%
VTY.L	1,381.00	939.50	-31.97%	-32.08%
AHT.L	2,400.00	3,438.00	43.25%	43.40%
IGR.L	710.00	646.00	-9.01%	-9.05%
GLE.L	984.00	781.00	-20.63%	-20.70%
Average:				
	p1514.428	p2065.60	6.68%	6.70%
Compare To: VVC/UK				
Symbol	Begin Price	End Price	% Price Change	Total ARR
VVC/UK	443.108	451.162	1.82%	1.82%

Performance in 2019

QuickTest - Long-Term Winners - RS Desc1				
1/9/2019 - 12/31/2019 Run Test Reset Sort				
Record Count - 10 (9 Winners, 1 Losers, 0 Even)				
Symbol	Begin Price	End Price	% Price Change	Total ARR
JD.L	395.60	837.40	111.68%	114.58%
BWY.L	2,754.00	3,807.00	38.24%	39.23%
GAW.L	3,215.00	6,105.00	89.89%	92.23%
PSN.L	2,106.00	2,695.00	27.97%	28.69%
RDW.L	531.50	745.00	40.17%	41.21%
LIO.L	570.00	1,100.00	92.98%	95.40%
HWDN.L	465.80	672.60	44.40%	45.55%
ATT.L	1,295.00	1,647.00	27.18%	27.89%
PSON.L	1,020.50	637.00	-37.58%	-38.56%
VTY.L	917.80	1,358.00	47.96%	49.21%
Average:				
	p1327.12	p1960.40	48.29%	49.54%
Compare To: VVC/UK				
Symbol	Begin Price	End Price	% Price Change	Total ARR
VVC/UK	385.954	440.273	14.07%	14.44%

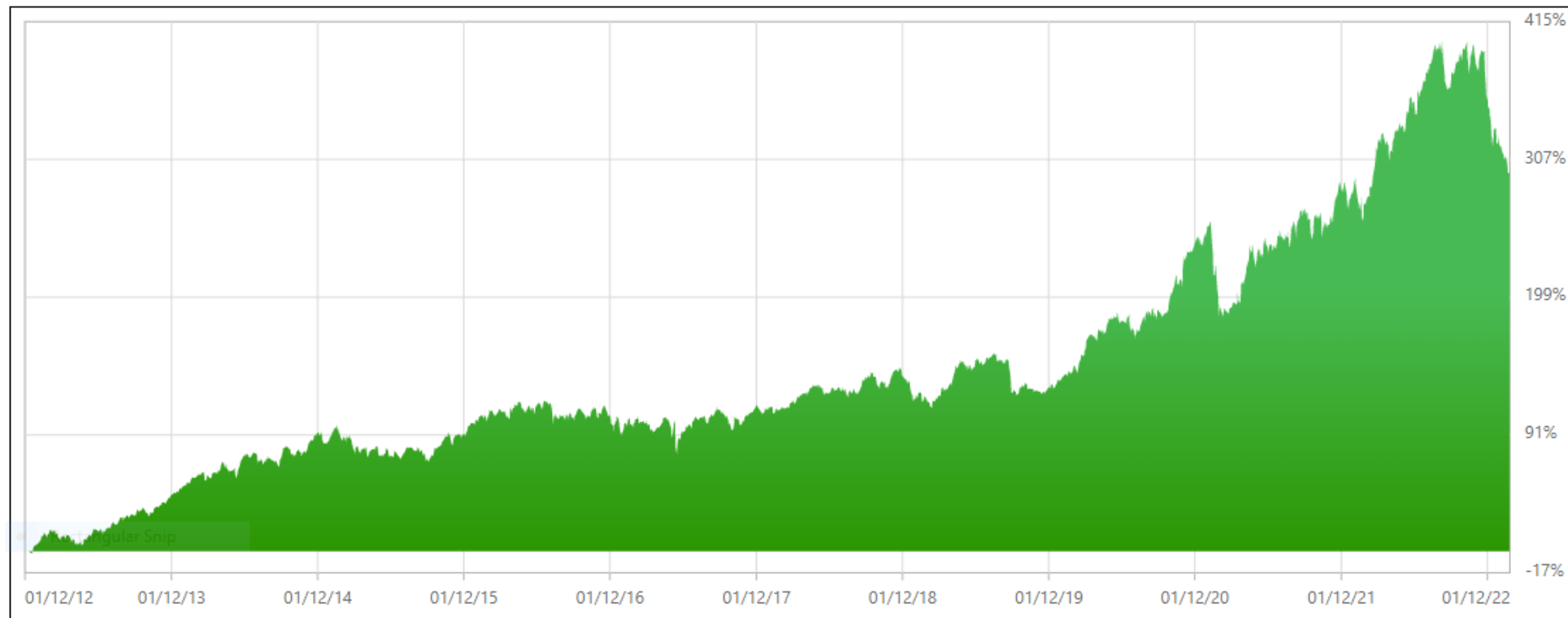
WFI performance in 2019



WFI performance 311% gain excl. DY

Performance as of March 09, 2022

Tracking Since: January 12, 2012



WFI USA Track record



VectorVest[®], Inc.

Long-Term Winners RS Desc. Dividend Results

- 5/17/1996 – 6/17/2016
- 177 trades placed (167 round trip & 10 currently open)
- 544 Dividends collected
- \$51,823.02 Dividend Income

* Special Presentation 6/17/16 - Dividend Income: One More Benefit of Worry-Free Investing

WFI USA track record

THE BEST OF VECTORVEST





**“How do I create this
type of system in my
portfolio?”**



Choice



Do It Alone





*Give me 60 days (a show special offer)
And we'll use VectorVest to turn
your portfolio around...*

*(Even if you never had success
or limited experience in the
market)*

Please visit our stand

www.vectorvest.co.uk





www.vectorvest.co.uk

Thank You!

*Follow us on Social Media to stay up to date on VectorVest
events, contests, market news and educational topics*



Mission Statement

Our Mission is to provide the best
stock market guidance available
anywhere at any price.

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