



PELICAN

How to identify and connect with the best
mentors, educators and pro-traders.

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Why do people trade the markets?

#1 = Make money

Income, extension to earnings, hedging tool, enjoyment,
pension etc.



How do you learn to trade?

#1 = Learn from an expert

Other options: Trial and error, friend's advice, EA packages, self taught

What's on offer?

Welcome to the wild west!

Courses, seminars, books and CD's, one-on-one tuition, Workshops (physical or virtual), Trade analysis, Signals, Webinars

- All unregulated
- All unaudited
- No central market to make comparisons
- Some great
- Some awful
- Some genuine
- Some focused on the up-sell

Checklist when considering a mentor

1. Price - how much are they charging?
2. What are they actually teaching you - strategy?
3. Does the strategy fit with your lifestyle
4. Who is teaching you - what is their background?
5. Are they accountable - can you see them trade?
6. What is the end product?
7. Are they independently endorsed - can they demonstrate form?
8. Look out for the up-sell!
9. Avoid courses selling false promises - fast cars etc.
10. Avoid hero-trades and hero-traders

Beware!

CASE STUDY PRICES AND PAYMENT PLANS

ELITE program: Total Value ~~£ 50,000~~ + vat

1 installment = £24,000 + vat (Biggest saving £26,000)

or payment plan =

1 installment of £7,900 + vat, plus 5 x £3,700 + vat monthly (Saving £23,600)

FULL program: Total Value ~~£ 34,500~~ + vat

1 installment = £9,700 + vat (Biggest saving £24,800)

or payment plan =

1 installment of £3,470 + vat, plus 5 x £1,670 + vat monthly (Saving £22,680)

FOCUS program: Total Value ~~£ 19,000~~ + vat

1 installment = £3,970 + vat (Biggest saving £15,030)

or payment plan =

1 installment of £970 + vat, plus 5 x £747 + vat monthly (Saving £14,295)



If they're so good at trading why are they
mentors?

....it is not just about performance

Other valuable lessons can be learnt from mentors:

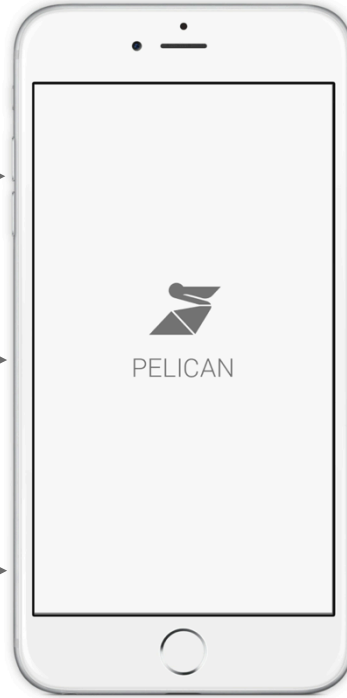
- Risk management
- Managing trade behaviour
- Strategy focus
- Market focus
- After sales service
- Community - power in the crowd

What is Pelican?

Best-in-class
trading platform

>1,500 markets

The only FCA
regulated social
platform



Connect with other
traders

Find the right
mentor

Become a regulated
Mentor

Private trading
rooms

Why is Pelican relevant to finding a mentor?



PELICAN

Pelican is the marketplace for mentors

Audacity Capital

pel.link/group/AudacityCapital

Ezee Trader

pel.link/group/EzeeTrader

Master the Markets

pel.link/group/MastertheMarket

Clever Games UK

pel.link/group/CleverGamesUK

S1x Financial

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Dealer Insights

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Invest Diva

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House of Trading

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Trader Support Club

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The Dynamic Trader

pel.link/group/TheDynamicTrader

Mr Phil Newton

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TRAC

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Steve Ruffley

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Trade Smart

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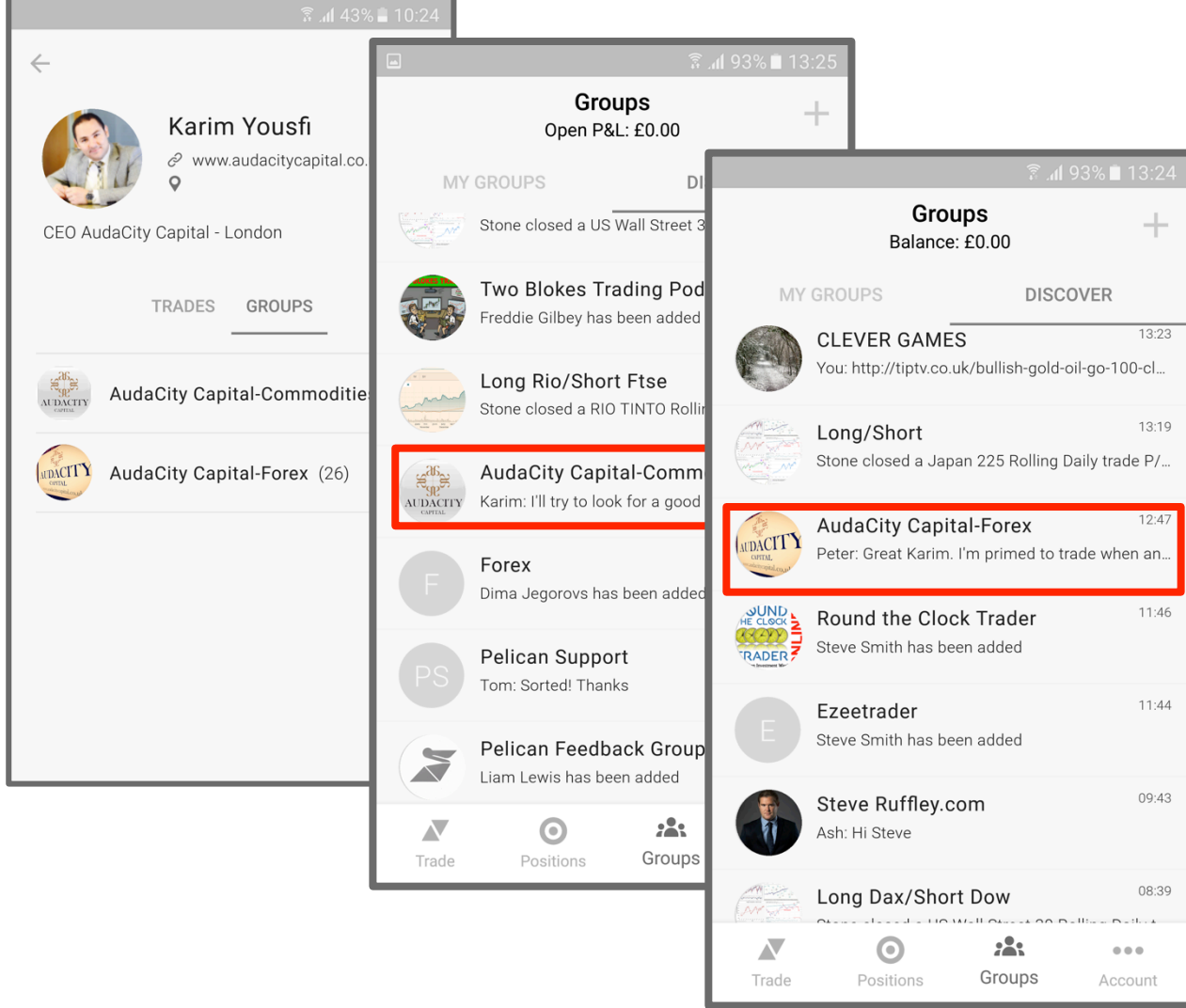
Case study - Karim Yousfi

- Expert Trader and Analyst
- Manages 30 traders at the Audacity Capital trading floor
- Founded Hidden Talents Program for financial traders training
- Previously managed funds in several banks and hedge funds in the Middle east
- In depth knowledge of the FX markets, macroeconomics and central bank policies
- Current specialist FX and Commodities trader



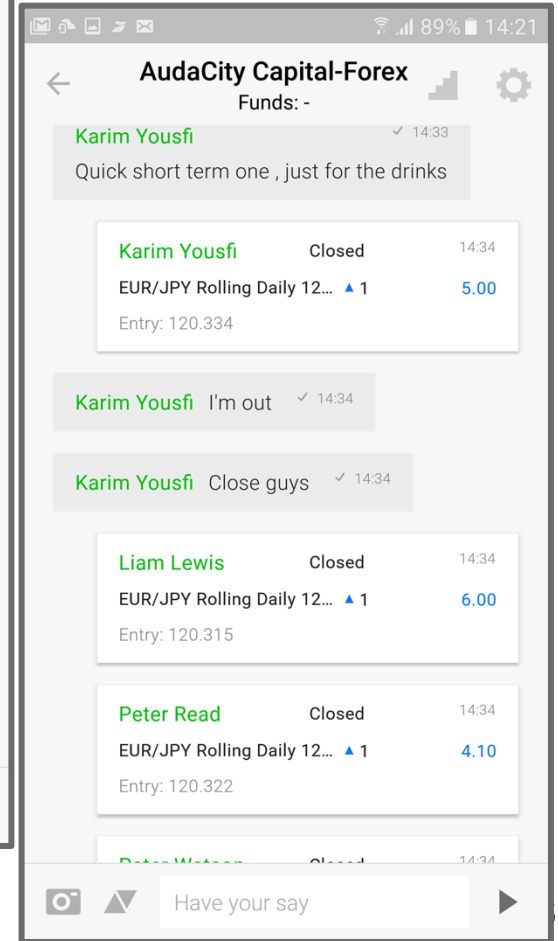
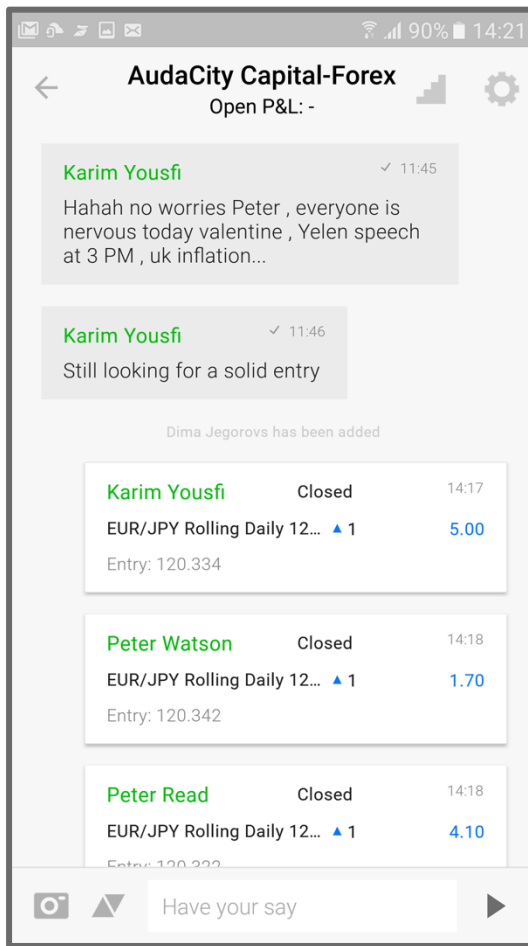
Karim Yousfi on Pelican

- Two public groups
- Launched last month
- AudaCity Capital-Commodity
- AudaCity Capital-Forex



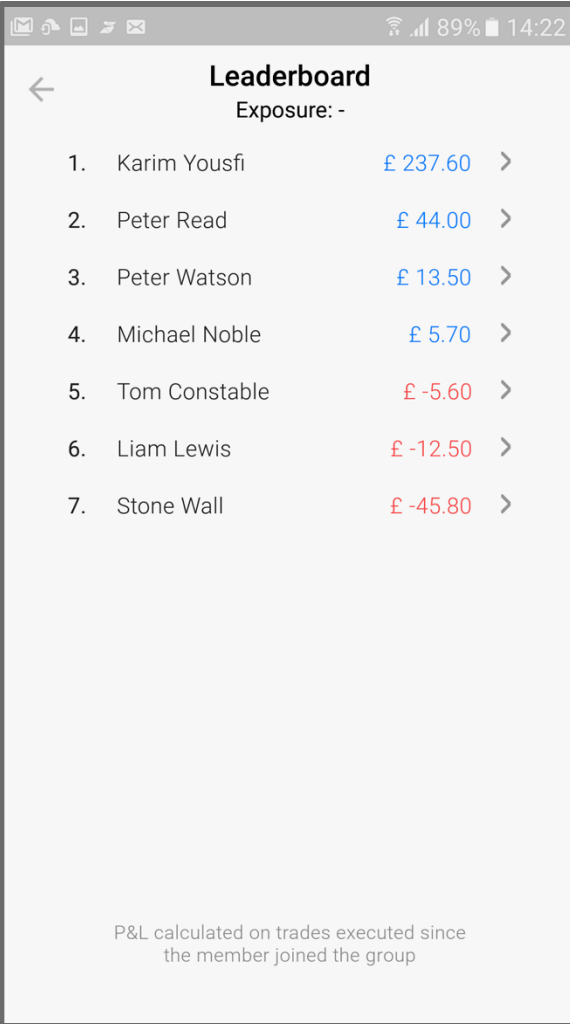
AudaCity Capital-Forex

- Using smaller stakes to ensure accessibility
- Daily signals and idea discussions
- 90% profitable trades
- 100% success rate from group members



AudaCity Capital- Forex

- Leaderboards
- Only trades placed within the group contribute



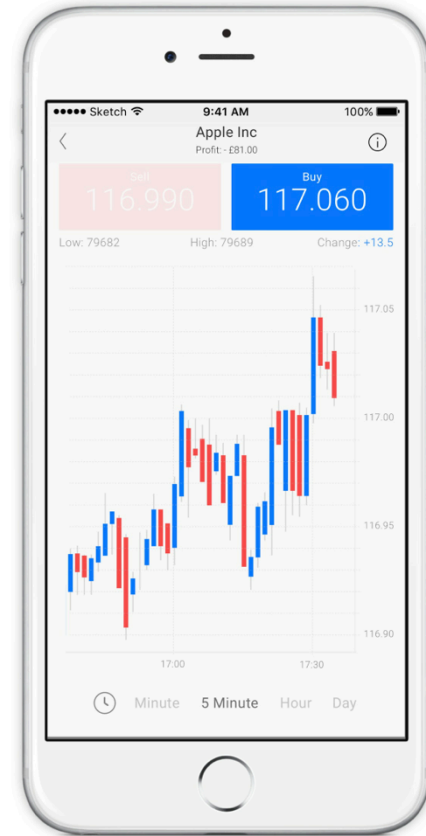
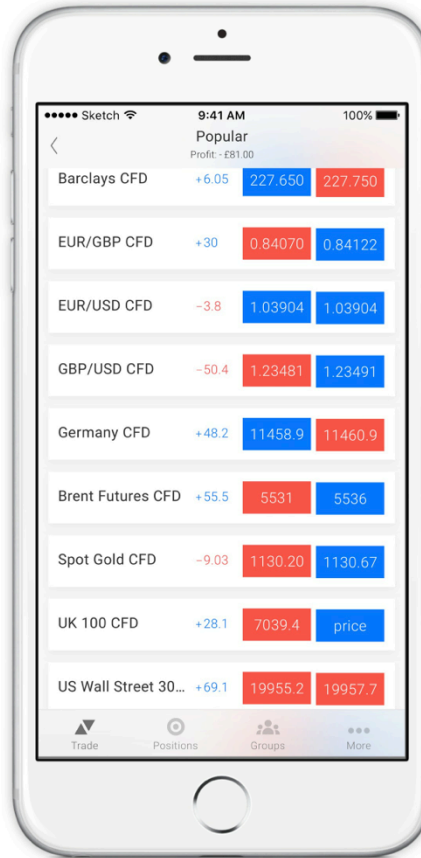
Leaderboard		
Exposure: -		
1.	Karim Yousfi	£ 237.60 >
2.	Peter Read	£ 44.00 >
3.	Peter Watson	£ 13.50 >
4.	Michael Noble	£ 5.70 >
5.	Tom Constable	£ -5.60 >
6.	Liam Lewis	£ -12.50 >
7.	Stone Wall	£ -45.80 >

P&L calculated on trades executed since the member joined the group

What else can you do on Pelican?

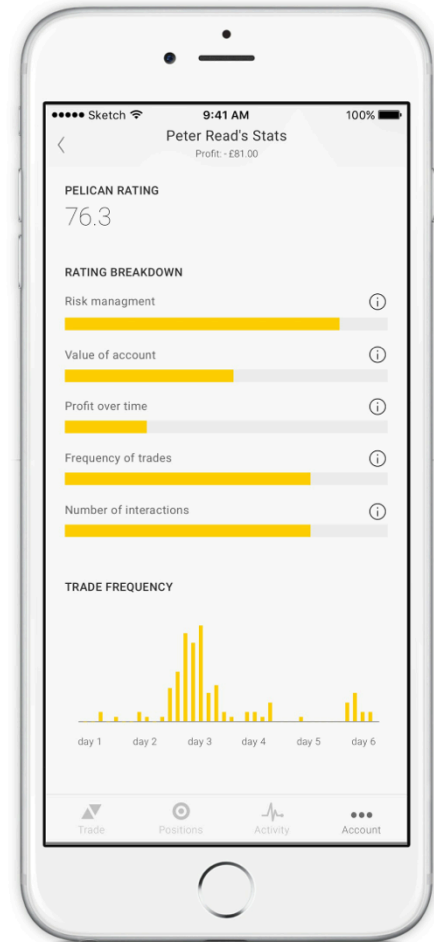
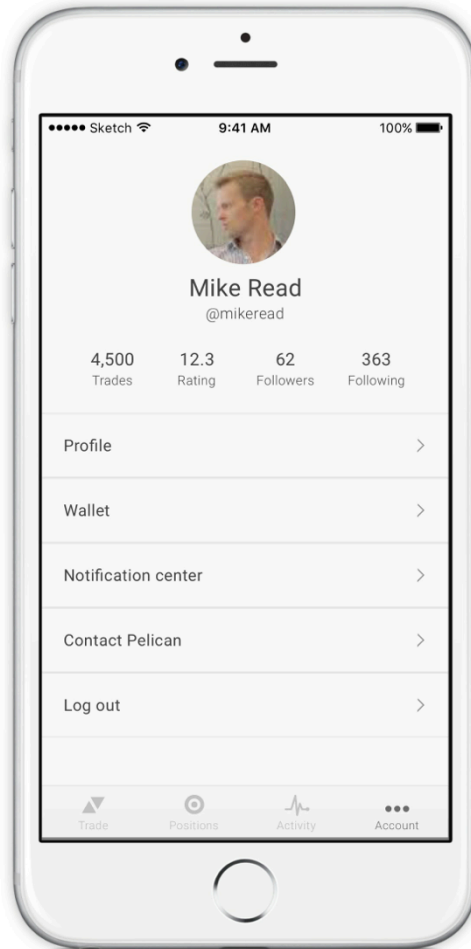
Trade the markets

- InterTrader are the underlying broker.
- >1,500 markets.
- World beating spreads
- Trades can be kept private
- ...or made public



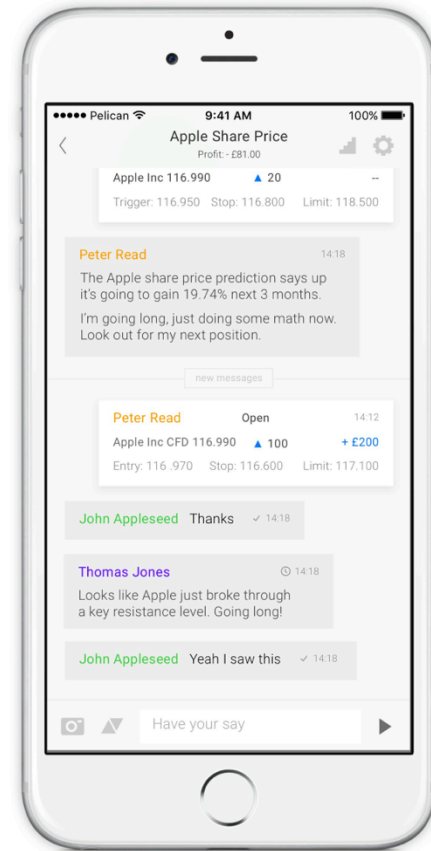
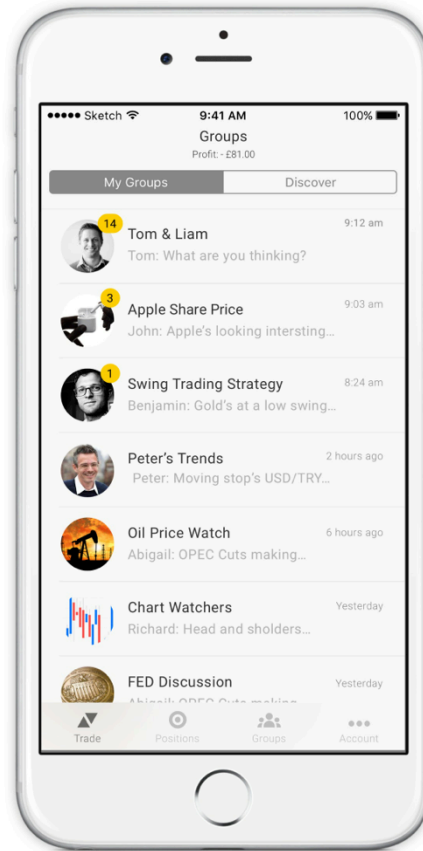
Create your own trading profile

- We have no hidden agenda.
- Profiles formatted to optimise information.
- We will add metrics according to demand.



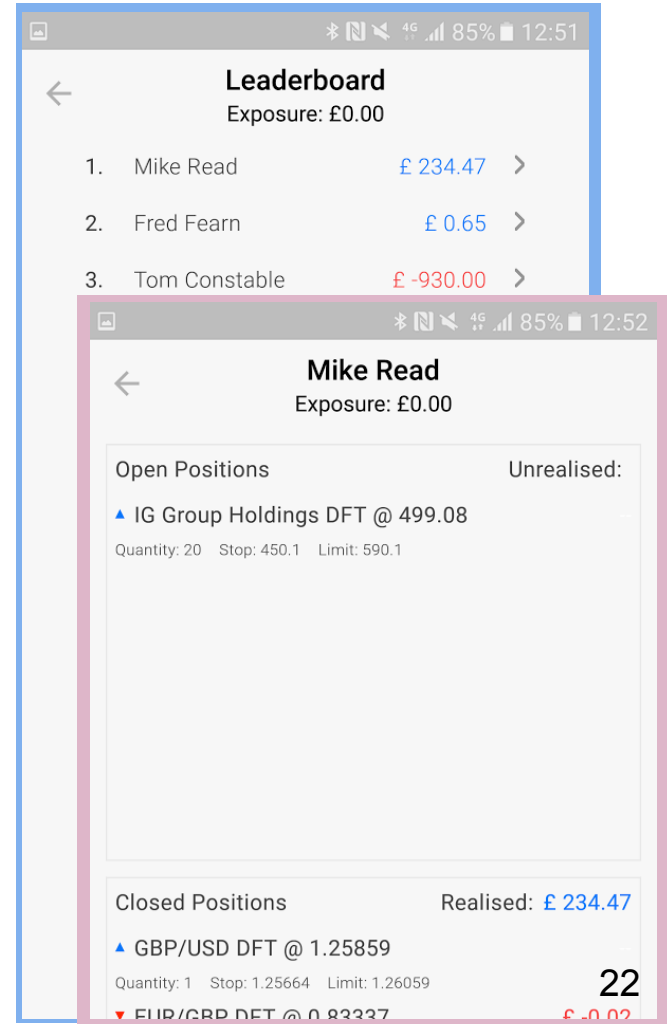
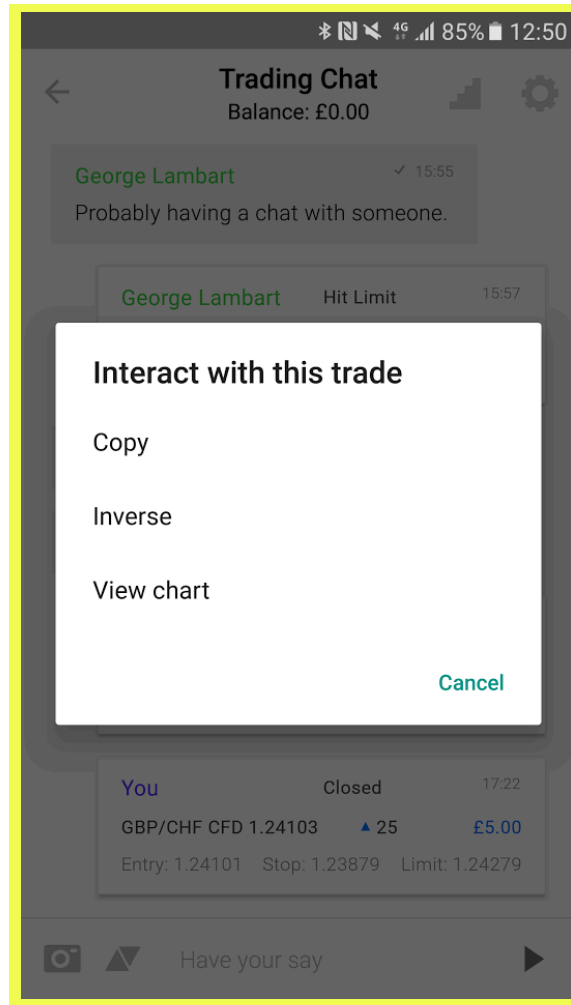
Interact with traders

- Create your own groups (public or private)
- Join other groups



Interact with LIVE trades

- Tap and interact with other users live trades



Find and connect with the best traders

- Social on your terms
- You only share what you want with who you want
- Who you follow and how you are alerted is up to you

