

2018: Investment strategies for a more challenging market

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Interactive poll: The S&P 500 will end 2018....



- 1. More than 10% higher**
I'm running with the bulls
- 2. Less than 10% higher**
I'm nervously optimistic
- 3. Less than 10% lower**
The bull market is flagging
- 4. More than 10% lower**
The bears are back in town

Strategy 1: Make a friend of volatility

“More money has been lost trying to anticipate and protect from corrections than actually in them.” **Peter Lynch**



The return of volatility: why 2018 will be a rockier ride

The role of Cash in volatile markets

Time in the market: take the emotion out of investing

Strategy 2: Be alert to changing styles

“We have seen inflation moving up to target and fiscal policy become more stimulative.” **Jay Powell**



Trump: pouring fuel on an already smouldering fire

Investing in a rising interest-rate environment

Time for value's moment in the sun?

Strategy 3: Beware bond bulls AND bears

“Bond bear market confirmed today.
25 year long-term trendlines broken.” **Bill Gross**



Yield curves, recessions and
bear markets

Widening spreads: red lights flashing

Flexible strategy: let someone
else worry

Strategy 4: Embrace euphoria....with your eyes open

“Bull markets are born on pessimism, grow on scepticism, mature on optimism and die on euphoria.” **John Templeton**



The most grudging of all bull markets
When optimism turns to euphoria
Where will the next bubble inflate?

Strategy 5: Pick the top dogs, avoid the mongrels

“Be fearful when others are greedy and greedy only when others are fearful.” **Warren Buffett**



Why markets might move sideways

Why passive investing is the wrong approach

The power of active investing

Strategy 6: Keep your balance

“The way to get rich is to put your eggs in one basket, but to watch that basket very carefully.” **Jim Rogers**



Why Jim Rogers is right AND wrong

No-one has a crystal ball

The beauty of diversification

My 2018 Fund Picks



Invesco Perpetual

European Equity Income Fund

Old Mutual

Asia Pacific Fund

Fidelity

Global Special Situations Fund

Fidelity

Select 50 Balanced Fund



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