

THE GLOBAL CANNABIS REVOLUTION

GLOBAL SECULAR TREND TOWARDS LEGALIZATION OF CANNABIS





Medical cannabis legal as of 2014

Medical cannabis legalized post-2014 Exploring medical cannabis regulations and/or permit Hemp Cultivation/CBD products

THREE OVERLAPPING STAGES ON THE PATH TO LEGALIZATION



- 1) Adoption of high-quality, consistent Cannabidiol (CBD)-based brands
- 2) Legalization of medicinal cannabis
- 3) Legalization of recreational cannabis

1. CBD – THE PRE-CURSOR TO MEDICINAL CANNABIS

2. MEDICINAL

3. RECREATIONAL

CHALLENGES FOR THE INDUSTRY



