

Keeping up in changing times Why investment trusts are still relevant today

March 2018



150 Years of Investment Trusts

Happy birthday to Foreign & Colonial & The Investment Company



- **1868 –** Foreign & Colonial The Investment Company
- 1873 Dunedin Income & Growth Scottish American
- 1881 JPMorgan American; Mercantile
- 1884 JPMorgan Global Growth & Income Scottish Investment Trust Henderson Smaller Companies
- **1888** Alliance Trust; Bankers Trust
- ...and seven more launched before 1900



Contents

Investing for the future What is an Investment Trust? How do they work? Why and when should I use them? But aren't they risky? How to invest?

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Investing for the future



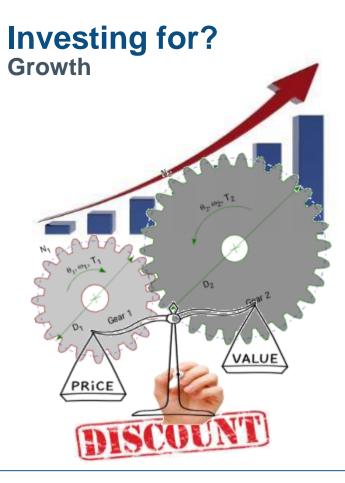


We are all investors...

Investment trusts can be used when investing for:

Retirement	Children	A house	Or another goal
	ISA or Investr	ment Account (IA)	
SIPP Lifetime ISA Other pension	Junior ISA Child Trust Fund Junior SIPP	Lifetime ISA	Investment bonds Other wraps
Growth Phase Drawdown Retirement income	 18th birthday University Income Fees Pension! 	LISA – first time buyers up to £450k REITs or Equities?	Regular savings Dividend reinvestment

Please note: Withdrawals from a pension product will not be possible until you reach age 55. Withdrawals from a Junior ISA will not be possible until the child reaches age 18. Withdrawals from a Junior SIPP will not be possible until the child reaches age 55.

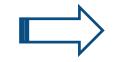






What is an investment trust









What is an investment trust?





Is it a fund?



It's both...

Reference to specific securities should not be construed as a recommendation to buy or sell these securities and is included for the purposes of illustration only.



Investment Company Overview





Fidelity

How do they work?





Investment trust characteristics

Where do investment trusts invest?



No creations/redemptions = broader range of investable assets

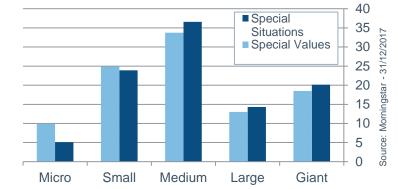


Portfolio Comparisons

Managers with Investment Trust and Open-Ended fund portfolios

Alex Wright

- Fidelity Special Values (Inv Trust)
- Fidelity Special Situations (OEIC)

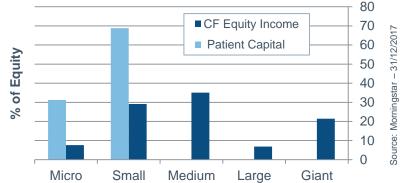


- Similar value-driven approach for both portfolios but adjusts to make fuller use of investment trust structure:
 - Greater use of illiquid, small and micro-cap stocks and investment into unlisted companies pre-IPO
 - Use of gearing in the trust



Neil Woodford

- Woodford Patient Capital (Inv Trust)
- CF Woodford Equity Income (OEIC)



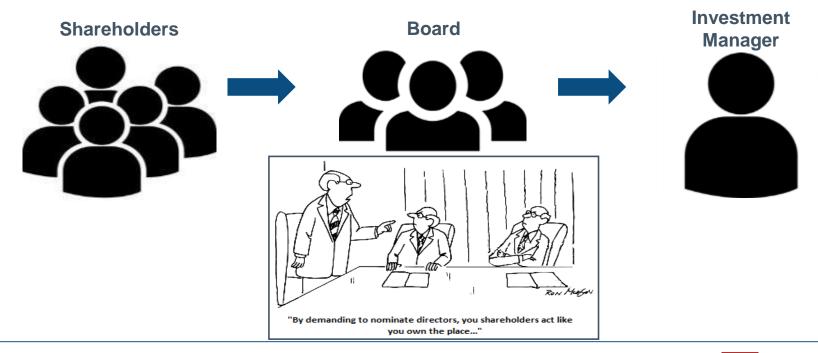
- Manager takes very different approach to managing the two portfolios:
 - Larger-cap liquid stocks for income in the OEIC
 - Investing only in small-, micro-cap or unlisted stocks to deliver capital growth in the investment trust.



Shareholder interests looked after by Company Board

A clear chain of accountability

Unlike with open-ended funds, an underperforming management company can be removed





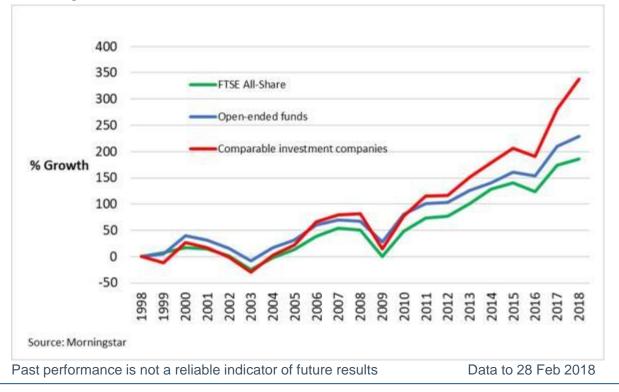






Strong investment trust historical performance

Compared with Open Ended Funds





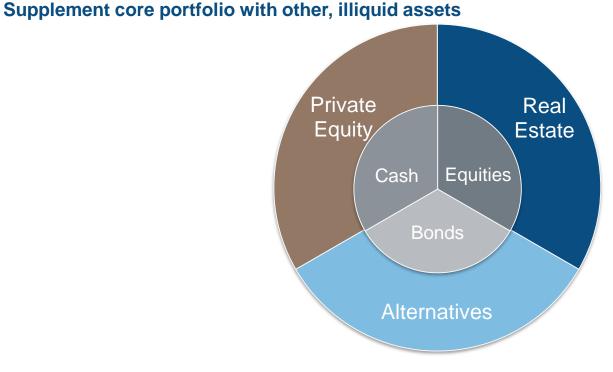
Why and when should I use them?





Spreading risk through diversification

By accessing obviously uncorrelated assets





What role can investment companies play

when you build a portfolio?



Income growth and consistency



"Dividend Heroes"

Investment Trusts with long histories of increasing dividends

Company	AIC sector	Number of consecutive years' dividend increased
City of London Investment Trust	UK Equity Income	51
Bankers Investment Trust	Global	51
Alliance Trust	Global	51
Caledonia Investments	Global	50
F&C Global Smaller Companies	Global	47
Foreign & Colonial Investment Trust	Global	47
Brunner Investment Trust	Global	46
JPMorgan Claverhouse	UK Equity Income	45
Murray Income	UK Equity Income	44
Witan Investment Trust	Global	43

Past performance is not a reliable indicator of future results. Source: AIC – March 2018



Top Selling Investment Trusts

Through Fidelity Personal Investing

Instrument Name	Universe	Investing For
Scottish Mortgage Investment Trust PLC	Global	Growth & Income
Fidelity China Special Situations PLC	Asia (inc Unlisted)	Growth
Baillie Gifford Shin Nippon PLC	Japan	Growth
TR European Growth Trust PLC	Europe	Growth
Fidelity Special Values PLC	UK	Growth
Worldwide Healthcare Trust PLC	Specialist	Growth & Income
Foreign & Colonial Investment Trust	Global	Growth & Income
Monks Investment Trust	Global	Growth
City of London Investment Trust	UK	Income & Growth
Woodford Patient Capital	UK (inc Unlisted)	Growth

Source: Fidelity Personal Investing based on 1-year gross sales to 28 February 2018



But aren't they risky?





Potential risks of investment trusts

It is important investors understand the risks involved



All investments carry risk



Ways of Mitigating Risks





Board of Directors

- Introduce discount control mechanisms (such as share buy backs)
- Set guidelines and limits on the use of gearing and maximum market exposures

Investors (you!)

- Be aware of discounts and premiums check the level of discount before buying or selling
- Be prepared to invest over the longerterm



How to invest?





Available through most platforms and advisers

 Available on most platforms including Fidelity Personal Investing



- To find out more please visit us on our stand today
- Expanding range of over 100 Investment Trusts from 40 Providers
- Latest brochure for Fidelity's own range of Investment Trusts
- Meet our experienced team of Relationship Managers



Pick up a copy of the 2018 Investment Trust Handbook

Limited copies available at the Fidelity stand





Thanks for listening!

Any questions?





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Appendix



Supply and demand

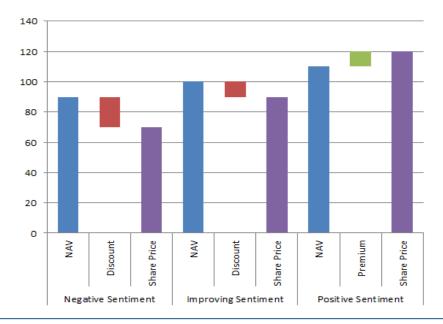
Liquidity and discounts / premiums



P/B	Ratio	
What Is A Pric	e To Book Ratio	
Pulsa Ta Paula Paula	Market Capitalization	
Price To Book Ratio •	Total Book Value of Assets	
or		
Price To Book Ratio =	Price Per Share	

Price > NAV (book) = Premium

Price < NAV (book) = Discount





Effect of gearing

Borrowing money (or using derivatives) to increase market exposure

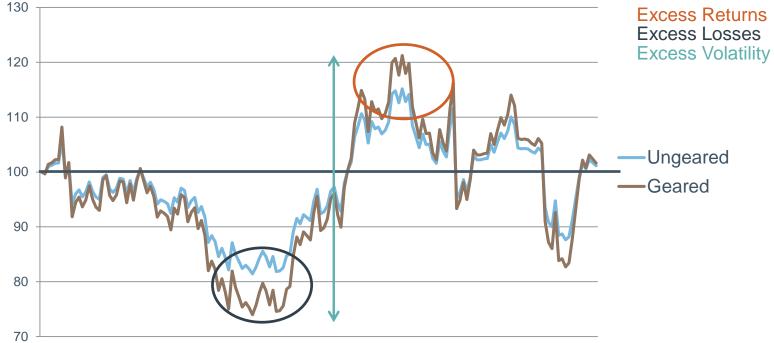


Chart indicative only and not based on real data



Income consistency

Ability to smooth or guarantee dividends

Using income reserves and payments from capital to smooth dividends / yields

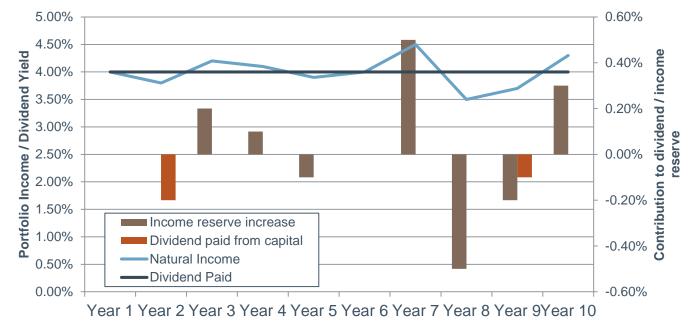


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