

### Keeping up in changing times Why investment trusts are still relevant today

March 2018



## **150 Years of Investment Trusts**

#### Happy birthday to Foreign & Colonial & The Investment Company



- **1868 –** Foreign & Colonial The Investment Company
- 1873 Dunedin Income & Growth Scottish American
- 1881 JPMorgan American; Mercantile
- 1884 JPMorgan Global Growth & Income Scottish Investment Trust Henderson Smaller Companies
- **1888** Alliance Trust; Bankers Trust
- ...and seven more launched before 1900



#### Contents

Investing for the future What is an Investment Trust? How do they work? Why and when should I use them? But aren't they risky? How to invest?

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### **Investing for the future**



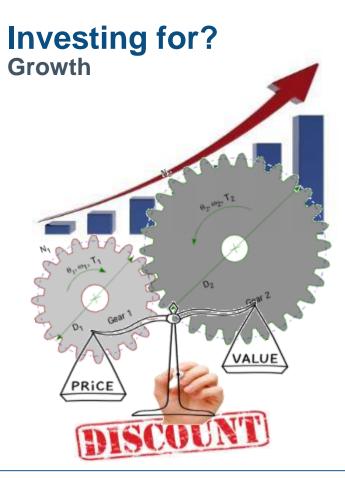


### We are all investors...

#### Investment trusts can be used when investing for:

| Retirement                                    | Children   | A house   | Or another goal                             |
|---|--|---|---|
|   | ISA or Investr   | ment Account (IA)   |   |
| SIPP<br>Lifetime ISA<br>Other pension         | Junior ISA<br>Child Trust Fund<br>Junior SIPP  | Lifetime ISA  | Investment bonds<br>Other wraps             |
| Growth Phase<br>Drawdown<br>Retirement income | <ul> <li>18<sup>th</sup> birthday</li> <li>University</li> <li>Income</li> <li>Fees</li> <li>Pension!</li> </ul> | LISA – first time<br>buyers up to £450k<br>REITs or Equities? | Regular savings<br>Dividend<br>reinvestment |

Please note: Withdrawals from a pension product will not be possible until you reach age 55. Withdrawals from a Junior ISA will not be possible until the child reaches age 18. Withdrawals from a Junior SIPP will not be possible until the child reaches age 55.

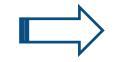






### What is an investment trust









## What is an investment trust?





### Is it a fund?



### It's both...

Reference to specific securities should not be construed as a recommendation to buy or sell these securities and is included for the purposes of illustration only.



### **Investment Company Overview**





**Fidelity** 

## How do they work?





### **Investment trust characteristics**

#### Where do investment trusts invest?



#### No creations/redemptions = broader range of investable assets

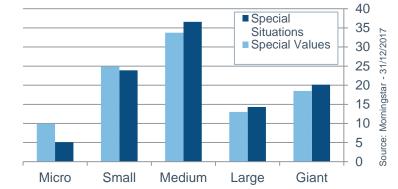


## **Portfolio Comparisons**

### Managers with Investment Trust and Open-Ended fund portfolios

#### **Alex Wright**

- Fidelity Special Values (Inv Trust)
- Fidelity Special Situations (OEIC)

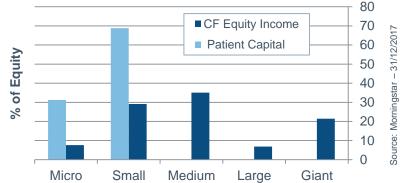


- Similar value-driven approach for both portfolios but adjusts to make fuller use of investment trust structure:
  - Greater use of illiquid, small and micro-cap stocks and investment into unlisted companies pre-IPO
  - Use of gearing in the trust



#### **Neil Woodford**

- Woodford Patient Capital (Inv Trust)
- CF Woodford Equity Income (OEIC)



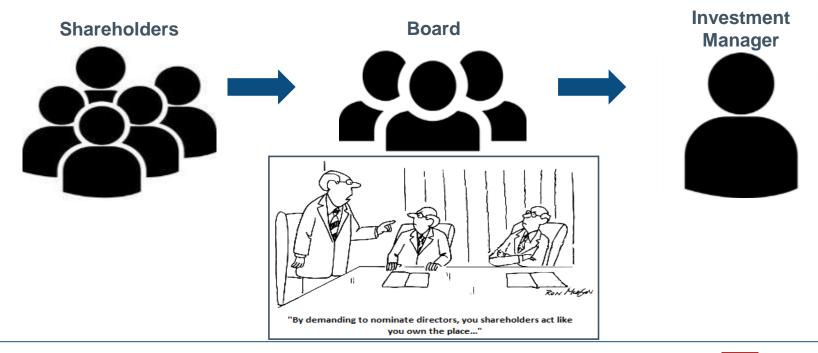
- Manager takes very different approach to managing the two portfolios:
  - Larger-cap liquid stocks for income in the OEIC
  - Investing only in small-, micro-cap or unlisted stocks to deliver capital growth in the investment trust.



## Shareholder interests looked after by Company Board

#### A clear chain of accountability

Unlike with open-ended funds, an underperforming management company can be removed





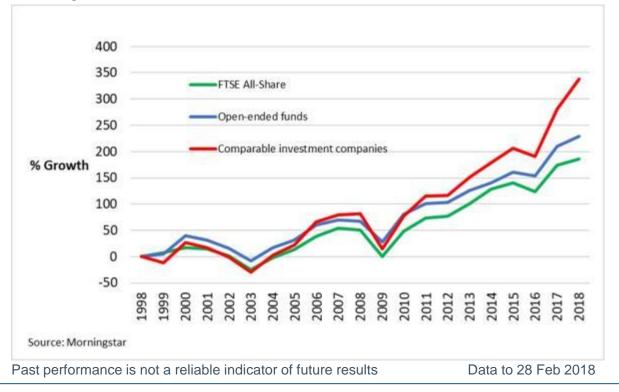






## Strong investment trust historical performance

#### **Compared with Open Ended Funds**





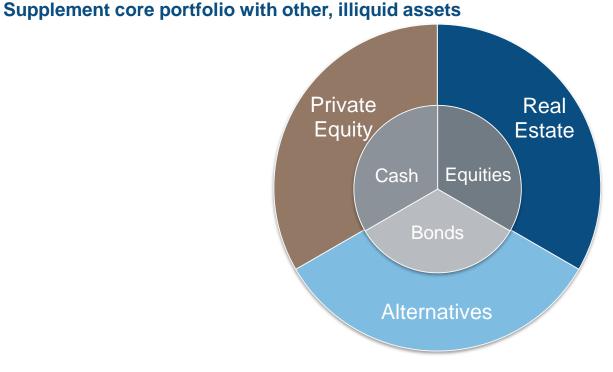
### Why and when should I use them?





## Spreading risk through diversification

By accessing obviously uncorrelated assets





## What role can investment companies play

#### when you build a portfolio?



Income growth and consistency



### "Dividend Heroes"

#### Investment Trusts with long histories of increasing dividends

| Company                             | AIC sector       | Number of consecutive years'<br>dividend increased |
|-------------------------------------|------------------|--|
| City of London Investment Trust     | UK Equity Income | 51   |
| Bankers Investment Trust            | Global           | 51   |
| Alliance Trust                      | Global           | 51   |
| Caledonia Investments               | Global           | 50   |
| F&C Global Smaller Companies        | Global           | 47   |
| Foreign & Colonial Investment Trust | Global           | 47   |
| Brunner Investment Trust            | Global           | 46   |
| JPMorgan Claverhouse                | UK Equity Income | 45   |
| Murray Income                       | UK Equity Income | 44   |
| Witan Investment Trust              | Global           | 43   |

Past performance is not a reliable indicator of future results. Source: AIC – March 2018



## **Top Selling Investment Trusts**

#### **Through Fidelity Personal Investing**

| Instrument Name                        | Universe            | Investing For   |
|--|---------------------|-----------------|
| Scottish Mortgage Investment Trust PLC | Global              | Growth & Income |
| Fidelity China Special Situations PLC  | Asia (inc Unlisted) | Growth          |
| Baillie Gifford Shin Nippon PLC        | Japan               | Growth          |
| TR European Growth Trust PLC           | Europe              | Growth          |
| Fidelity Special Values PLC            | UK                  | Growth          |
| Worldwide Healthcare Trust PLC         | Specialist          | Growth & Income |
| Foreign & Colonial Investment Trust    | Global              | Growth & Income |
| Monks Investment Trust                 | Global              | Growth          |
| City of London Investment Trust        | UK                  | Income & Growth |
| Woodford Patient Capital               | UK (inc Unlisted)   | Growth          |

Source: Fidelity Personal Investing based on 1-year gross sales to 28 February 2018



### But aren't they risky?





## **Potential risks of investment trusts**

It is important investors understand the risks involved



### All investments carry risk



## Ways of Mitigating Risks





#### **Board of Directors**

- Introduce discount control mechanisms (such as share buy backs)
- Set guidelines and limits on the use of gearing and maximum market exposures

#### Investors (you!)

- Be aware of discounts and premiums check the level of discount before buying or selling
- Be prepared to invest over the longerterm



### How to invest?





## Available through most platforms and advisers

 Available on most platforms including Fidelity Personal Investing



- To find out more please visit us on our stand today
- Expanding range of over 100 Investment Trusts from 40 Providers
- Latest brochure for Fidelity's own range of Investment Trusts
- Meet our experienced team of Relationship Managers



## Pick up a copy of the 2018 Investment Trust Handbook

Limited copies available at the Fidelity stand





# **Thanks for listening!**

### Any questions?





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## Appendix



## Supply and demand

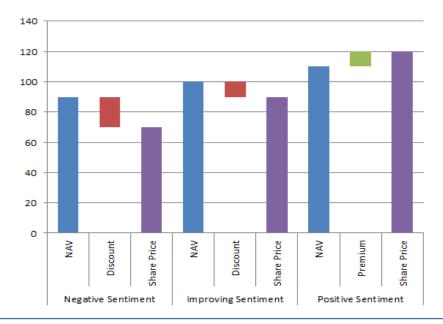
Liquidity and discounts / premiums



| P/B                   | Ratio                      |  |
|-----------------------|----------------------------|--|
| What Is A Pric        | e To Book Ratio            |  |
| Pulsa Ta Paula Paula  | Market Capitalization      |  |
| Price To Book Ratio • | Total Book Value of Assets |  |
| or                    |                            |  |
| Price To Book Ratio = | Price Per Share            |  |
|                       |                            |  |

#### Price > NAV (book) = Premium

#### Price < NAV (book) = Discount





## **Effect of gearing**

#### Borrowing money (or using derivatives) to increase market exposure

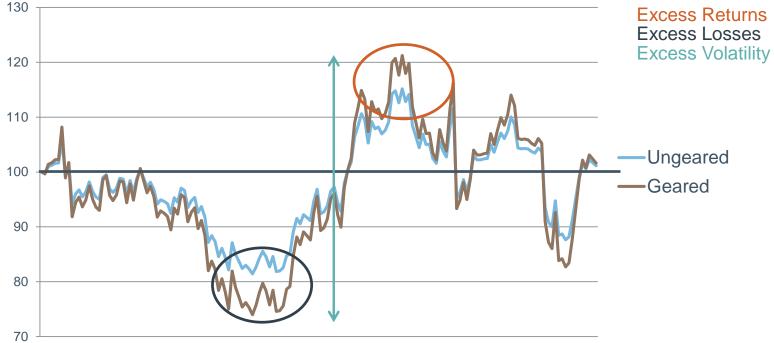


Chart indicative only and not based on real data



### **Income consistency**

#### Ability to smooth or guarantee dividends

Using income reserves and payments from capital to smooth dividends / yields

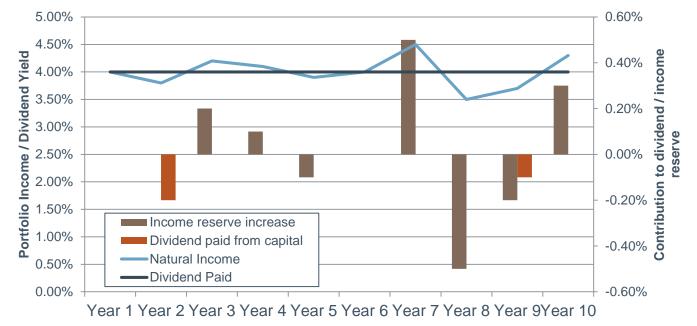


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